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|  | <b>Warranty Bulletin</b><br>2018-11                     | <b>Issued Date</b><br>August 29, 2018 |
|   | <b>Subject</b><br>PI1802A "Fast Start" Dealer Incentive |                                       |

**PI1802A "Fast Start" Dealer Incentive**  
*Effective July 25, 2018, through October 31, 2018*

KMA launched Product Improvement Campaign PI1802A on July 25, 2018 to perform a software update on certain vehicles with 2.4L GDI engines to alert vehicle drivers at an early stage of bearing wear to prevent severe engine damage. Additional vehicles were added to the PI1802A population on August 29, 2018.

For customer satisfaction purposes, KMA would like to ensure a maximum number of PI1802A repairs are completed through month-end October, 2018. Therefore, KMA is launching the PI1802A "Fast Start" Dealer Incentive in which Kia Dealers can earn an additional \$25 for each PI1802A campaign repair completed by October 31, 2018.

General Program Details (*detailed program rules to be published separately via update to this Warranty Bulletin*):

- **Kia Dealers can earn an additional \$25 for each PI1802A campaign repair completed by October 31, 2018 (repair orders open and closed by **October 31, 2018**)**
- PI1802A warranty claims must be received and approved by KMA by no later than **November 30, 2018**
- For Kia dealers to be eligible for the PI1802A "Fast Start" Dealer Incentive, PI1802A repairs must be completed on **at least 25% of VINs assigned to the dealership** during the program period in WebDCS (Campaigns>Open Campaign Report), regardless of which dealer completed the repair
- **VINs are assigned to dealers in WebDCS** (Campaigns>Open Campaign Report) based upon last servicing dealer by warranty claim, or if there are no warranty claims, based upon the original selling dealer (no reassignments, removals or other adjustments will be made)
- Dealers must be active on the final day of the program (October 31, 2018) to be eligible for incentive payout which shall be paid via credit posted to either the mid-month or month-end Kia Dealer Statement by **December 31, 2018**

Dealers are encouraged to reward their employees who contribute significantly to the earning of this incentive (especially Service Managers, Service Consultants, and Technicians).

All KMA Warranty Policies and Procedures apply. Please refer to Section 7 of the Kia Service Policies and Procedures Manual posted on Kdealer.com for details. KMA reserves the right to audit all Dealer records supporting any warranty repairs completed, and to disqualify participants in the event of any irregularity.