



March 26, 2018

**Attention: All Kia Dealer Principals**

Kia Motors America, Inc. is conducting a Product Improvement Campaign to install improved metal fuel tank straps on certain 2005-2007 MY Kia Sportage vehicles manufactured from May 27, 2004 through April 25, 2007. Vehicles that are driven in areas where road salt is heavily used are more susceptible to corrosion. Although there have been no customer complaints about any corrosion to the fuel tank straps on the 2005-2007 Sportage model vehicles, Kia has decided to do a product improvement campaign to replace those straps. The improved straps will increase the long term durability of these parts.

The Technical Service Bulletin that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at [www.kiatechinfo.com](http://www.kiatechinfo.com) during the **week of March 26, 2018**.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for campaign questions both of which describe the issue and information on how to access the list of affected vehicles on WEBDCS.

**What Should You Do**

Please make certain the appropriate personnel in your dealership are familiar with the details of this product improvement campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2005-2007 MY Sportage vehicles. Kia will notify owners **starting on April 2, 2018**.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this product improvement campaign, and for no other purpose.

Your prompt attention in completing this repair is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "Neem Van der Reest", with a stylized flourish at the end.

Neem Van der Reest  
Quality Analysis Manager

Enclosures