

Reference	SSM73702
Models	Discovery Sport / L550
Title	L550 Discovery Sport trunk badges on HSE Luxury trim level
Category	Accessories
Last modified	02-Jan-2018 00:00:00
Symptom	General Accessories
Attachments	Badges.pdf (Badges.pdf)

ContentIssue:

Customers have reported HSE badges on the trunk of HSE Luxury vehicles. Retailers are replacing the HSE badge to meet customer expectation.

Cause:

At 17 Model Year, the "HSE LUXURY" badge has been replaced with "HSE".

Please see the attachment "Badges.PDF" and reference:

Fig. 1 = HSE LUXURY badge on vehicles upto 17 Model Year.

Fig. 2 = HSE badge on vehicles from 17 Model Year.

Note: 17MY start VIN = SALCA2AN9HH633943

Action:

No further action is to be taken on vehicles after 17MY. HSE badge on HSE Luxury vehicle meets design and marketing intent. Do not replace these badges.

Technicians - Please rate this SSM and provide comments so that future communications can be improved.

1 = Poor – Basic information provided – The SSM does not help me resolve the customer concern.

3 = Average – Adequate information provided – The SSM partially helps me resolve the customer concern.

5 = Excellent – All required information provided to resolve the customer concern.