

ATTENTION:
 GENERAL MANAGER
 PARTS MANAGER
 CLAIMS PERSONNEL
 SERVICE MANAGER

IMPORTANT - All Service Personnel Should Read and Initial in the boxes provided, right.

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QUALITY DRIVEN® SERVICE

SERVICE INFORMATION BULLETIN

APPLICABILITY: All 2018MY 50th Anniversary Models **NUMBER:** 15-216-18
SUBJECT: 50th Anniversary Badge Installation Instructions **DATE:** 01/24/18

INTRODUCTION:

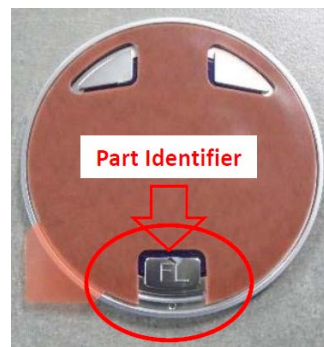
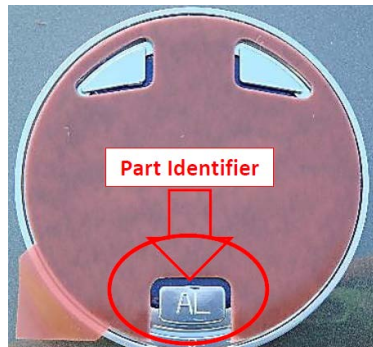
This Service Information bulletin provides detailed part information along with installation instructions for the optional 2018MY 50th Anniversary badges designed to commemorate 50 Years of Subaru in America.



PART INFORMATION:

There are 2 versions of these special badges:

- P.n. **93063AL020** has an “angled backing” (“AL” identifier on the back) to be used on BRZ, Legacy, Outback, and Forester models with the 50th Anniversary option.
- P.n. **93063FL020** has a “flat backing” (“FL” identifier on the back) for use on Impreza, Crosstrek, WRX and STI models with the 50th Anniversary option.



IMPORTANT: Because the installed locations vary between models, they are NOT interchangeable.

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CAUTION: VEHICLE SERVICING PERFORMED BY UNTRAINED PERSONS COULD RESULT IN SERIOUS INJURY TO THOSE PERSONS OR TO OTHERS.

Subaru Service Bulletins are intended for use by professional technicians ONLY. They are written to inform those technicians of conditions that may occur in some vehicles, or to provide information that could assist in the proper servicing of the vehicle. Properly trained technicians have the equipment, tools, safety instructions, and know-how to do the job correctly and safely. If a condition is described, DO NOT assume that this Service Bulletin applies to your vehicle, or that your vehicle will have that condition.

Subaru of America, Inc. is ISO 14001 Compliant

ISO 14001 is the international standard for excellence in Environmental Management Systems. Please recycle or dispose of automotive products in a manner that is friendly to our environment and in accordance with all local, state and federal laws and regulations.

Recommended Tools and Supplies:

- Installation templates (LH & RH Specific). Information regarding where to access and print out the templates is provided later in this bulletin.
- Clean, soft towels (microfiber preferred)
- 99% Isopropyl Alcohol
- Window Glass Cleaner (optional)
- Infrared temperature testing gun
- Suction Cup (clear), e.g. 'OOK' brand, large or medium, clear suction cups (available from most home improvement retailers).

SERVICE PROCEDURE / INFORMATION:

NOTES:

- The photos in this bulletin will show the magnetic templates used at the SOA port facilities being used for badge installation.
- The downloaded / printed out paper templates will look very similar but will need to be held in proper position with small pieces of masking or Painter's tape.
- For Legacy, Outback, Impreza and Crosstrek models, the badges are installed on the fenders.
- For WRX and STI models, the badges are installed on the doors.

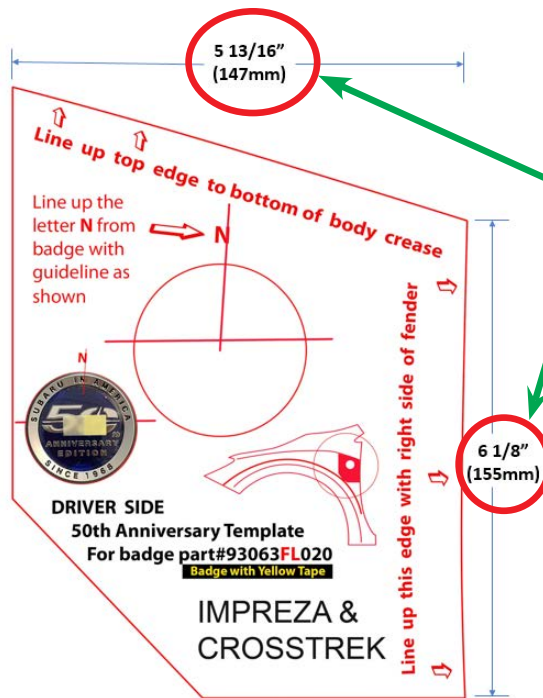


Step 1- From the Forms / Downloads page in the Service section of Subarunet, download and print out the applicable full-size badge positioning template. A direct hyperlink to the template page is provided below.

[Click here to download badge installment templates.](#)

VERY IMPORTANT: The downloaded templates are Powerpoint® (.ppt) files. Do not change the file type as doing so can alter the actual size of the printed template. Correct dimensions for all of the templates (circled in the example template shown below) are supplied to use for confirmation after printing.

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NOTE: ALWAYS measure the templates after printing to confirm the actual sizes match the supplied dimensions before using.

If a Powerpoint viewer is needed to access the templates, a free version is available at: <https://www.microsoft.com/en-us/download/details.aspx?id=13>

Step 2- After confirming the dimensions are correct, **CAREFULLY** cut out the paper template and position it in the proper vehicle location (diagrams are supplied on each template) to identify the target area for badge placement.



Step 3- Remove the template then using isopropyl alcohol on a clean, soft towel, clean the target area and thoroughly dry. Refit the template into the proper position.

IMPORTANT:

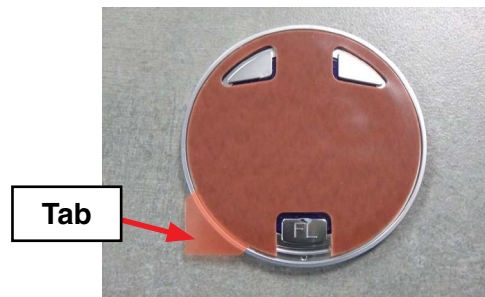
- Always use the temperature testing gun to confirm both the body panel and badge temperatures have normalized to room temperature (**between 60 and 110 degrees fahrenheit**) before proceeding further with the installation procedure.
- Confirm the badge being installed is the correct part number for the vehicle.

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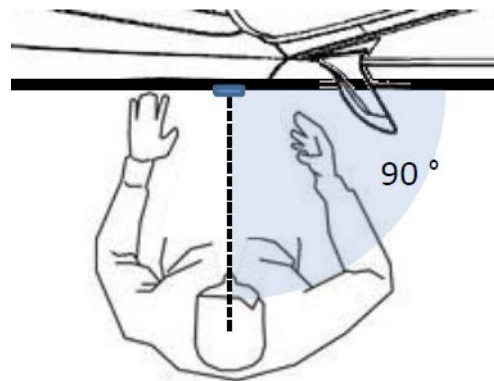
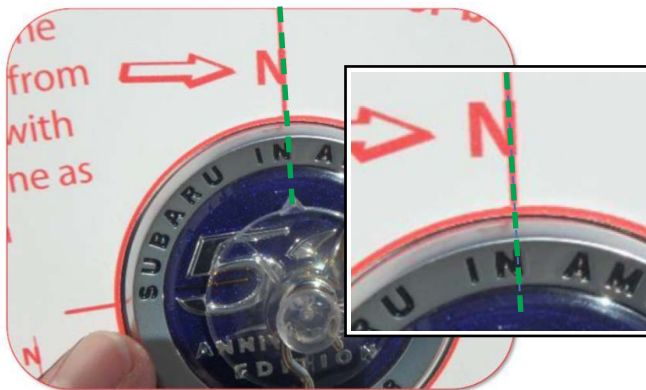
Step 4- Apply a medium-sized suction cup centered on the face of the badge to use as a “handle” for holding it in place on the template as shown below. Align the suction cup release tab with the “N”.



Step 5- Using the corner tab, peel the backing to expose the adhesive. DO NOT touch the exposed adhesive.



Step 6- Install the badge by aligning the “N” with the corresponding “N” on the template as shown. For best results, view the badge at 90 degrees to the vehicle.



Hold about 15 pounds of pressing force on the badge for at least 15 seconds to insure proper adhesion.

Step 7- Lift the release tab on the suction cup to remove it. Peel the protective tape from the badge face (flat backing type only).

Step 8- Repeat the same installation procedure on the opposite side of the vehicle.

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WARRANTY / CLAIM INFORMATION:

For vehicles within the Basic New Car Limited Warranty period, this repair may be submitted using the following claim information:

Labor Description	Labor Operation #	Fail Code	Labor Time
50TH ANNIVERSARY BADGE, INSTALL / REPLACE, 1 SIDE	A064-001	XKA-23	0.2
50TH ANNIVERSARY BADGE, INSTALL / REPLACE, BOTH SIDES	A064-014		0.4

IMPORTANT REMINDERS:

- SOA strongly discourages the printing and/or local storage of service information as previously released information and electronic publications may be updated at any time.
- Always check for any open recalls or campaigns anytime a vehicle is in for servicing.
- Always refer to STIS for the latest service information before performing any repairs.