



Product Awareness Bulletin

Jed Routh

1/30/2017

#005

Memorandum

To: All Dealers
From: Jed Routh
Subject: Price Increase
Date: January 30, 2017

Thomas Built Buses will have a price increase effective at the close of business January 31, 2017.

Though there are minor adjustments on some option content, the price increase centers mainly around 2017 engines and a price increase from Allison Transmission and will have slightly different impacts on different products. Base body increase estimates are below.

Estimated bottom line increases are:

Model	Increase
Mino	no increase
C2	0.5%
EFX	0.4%
HDX	0.4%