Customer Satisfaction Program

17458 Missing Trailering Package (U.S. Only)



Reference Number: N172128380 Release Date: December 2017

Revision: 00

Attention: This program is in effect until December 31, 2019.

		Model Year			
Make	Model	From	То	RPO	Description
Chevrolet	Traverse	2018	2018	V92	Trailer Provisions

Involved vehicles are marked "open" on the Investigate Vehicle History screen in GM Global Warranty Management system. This site should always be checked to confirm vehicle involvement prior to beginning any required inspections and/or repairs.

Condition	Certain 2018 model year Chevrolet Traverse vehicles, may have been built without a trailering package (RPO V92) before the trailering package was made standard for this trim/model. The window pricing label may incorrectly show a trailering package included with the vehicle.
Correction	Provide the customer with a reimbursement check in the amount of \$650.

Parts

No parts are required.

Warranty Information

Labor		Labor	Trans.	Net
Operation	Description	Time	Type	Item
9103561	Customer Reimbursement Check Issued	N/A	ZFAT	*

^{*} Submit the dollar amount reimbursed to the Customer in Net/Reimbursement. The amount identified in Net Item is the \$650 dealer check issued to a customer. Record the check number in the Invoice Number field. Record the VIN on the check. Submit \$20.00 administrative allowance in Net/Admin Allowance.

Service Procedure

Issue the customer a reimbursement check in the amount of \$650. Record the check number in the Invoice Number field and record the VIN on the check.

Dealer Responsibility

All used, GM Certified Used, courtesy transportation vehicles, dealer shuttle vehicles, etc. in dealers' possession and subject to this program <u>must</u> be held and inspected/repaired per the service procedure of this bulletin <u>before</u> customers take possession of these vehicles. Involved vehicles must be held and not delivered to customers, dealer-traded, released to auction, used for demonstration, or any other purpose.

All GM Certified Used vehicles currently in the dealers' inventory within the Certified Pre-Owned Inventory System (CPOIS) will be de-certified and must be held and remedied per the service procedure in this bulletin. Upon submitting an accepted/paid warranty transaction in the Global Warranty Management (GWM) system, the vehicle can be re-certified for sale within the CPOIS system, or once again be used in the CTP program.

Dealers are to service all vehicles subject to this program at no charge to customers, regardless of mileage, age of vehicle, or ownership, through December 31, 2019. Customers who have recently purchased vehicles sold from your vehicle inventory, and for which there is no customer information indicated on the involved vehicle listing, are to be contacted by the dealer. Arrangements are to be made to make the required correction according to the instructions contained in this bulletin. A copy of the customer letter is provided in this bulletin for your use in contacting customers. Program follow-up cards should not be used for this purpose, since the customer may not as yet have received the notification letter.

In summary, whenever a vehicle subject to this program enters your vehicle inventory, or is in your facility for service through December 31, 2019, you must take the steps necessary to be sure the program correction has been made before selling or releasing the vehicle.

Dealer Reports

For dealers with involved vehicles, a listing with involved vehicles has been prepared and will be provided to U.S. and Canadian dealers through the GM GlobalConnect Recall Reports, or sent directly to export dealers. The listing may contain customer names and addresses obtained from Motor Vehicle Registration Records. The use of such motor vehicle registration data for any purpose other than follow-up necessary to complete this program is a violation of law in

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several states/provinces/countries. Accordingly, you are urged to limit the use of this report to the follow-up necessary to complete this program.

Customer Notification

USA Only - General Motors will notify customers of this program on their vehicle (see copy of customer letter included with this bulletin).

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	December 2017
This notice applies to your vehicle, VIN :	

Dear General Motors Customer:

We have learned that your 2018 model year Chevrolet Traverse vehicles, may have been built without a trailering package before the trailering package was made standard for this trim/model. The window pricing label may incorrectly show a trailering package included with the vehicle.

Your satisfaction with your Chevrolet Traverse is very important to us, so we are announcing a program to remedy this condition.

What We Will Do: Your GM dealer will provide you with a reimbursement check in the amount of \$650. This reimbursement is available to you until **December 31, 2019.**

What You Should Do: To limit any possible inconvenience, we recommend that you contact your dealer as soon as possible to begin the reimbursement process. Please discard the original, incorrect window label to avoid any possible confusion in the future. Please do not sell or transfer the vehicle with the original window label containing the incorrect information.

If you have any questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)		
Chevrolet	1-800-222-1020	1-800-833-2438		
Puerto Rico – English	1-800-496-9992			
Puerto Rico – Español	1-800-496-9993			
Virgin Islands	1-800-496-9994			

We sincerely regret any inconvenience or concern that this situation may cause you. We want you to know that we will do our best, throughout your ownership experience, to ensure that your Traverse vehicle provides you many miles of enjoyable driving.

Terry M. Inch Executive Director Global Connected Customer Experience

17458

GLOBAL SAFETY FIELD INVESTIGATIONS DCS4644 URGENT - DISTRIBUTE IMMEDIATELY

Date: December 21, 2017

Subject: 17458 - Customer Satisfaction Program

Missing Trailering Package (U.S. Only)

Models: 2018 Chevrolet Traverse

To: All General Motors Dealers

General Motors is releasing Customer Satisfaction Program 17458 today. The total number of U.S. vehicles involved is 34. Please see the attached bulletin for details.

Customer Letter Mailing

The customer letter mailing will begin the last week of December 2017.

Global Warranty Management (GWM)

The Investigate Vehicle History (IVH) screen in the GWM system will be updated today December 21, 2017. A list of involved vehicles is attached to this message. Please hold all warranty transactions until IVH has been updated.

END OF MESSAGE
GLOBAL SAFETY FIELD INVESTIGATIONS