



NUMBER: 23-041-17

GROUP: 23 - Body

DATE: September 2, 2017

This bulletin is supplied as technical information only and is not an authorization for repair. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, or otherwise, without written permission of FCA US LLC.

NOTE: THIS SERVICE BULLETIN IS ALSO BEING RELEASED AS RAPID RESPONSE TRANSMITTAL (RRT) 17-084. ALL APPLICABLE SOLD AND UN-SOLD RRT VIN's HAVE BEEN LOADED. TO VERIFY THAT THIS RRT SERVICE ACTION IS APPLICABLE TO THE VEHICLE, USE VIP OR PERFORM A VIN SEARCH IN TECHCONNECT. ALL REPAIRS ARE REIMBURSABLE WITHIN THE PROVISIONS OF WARRANTY.

SUBJECT:

Incorrect Hellcat Emblem on Front Fenders

OVERVIEW:

This bulletin involves replacing the Hellcat emblem on both front fenders, due to an adhesion process change (Fig. 1) .



Fig. 1
Current Emblem Being Replaced

MODELS:

2018 (LD) Dodge Charger

NOTE: This bulletin applies to vehicles within the following markets/countries: NAFTA.

NOTE: This bulletin applies to vehicles built on or after July 25, 2017 (MDH 0725XX) and on or before August 04, 2017 (MDH 0804XX) equipped with SRT Hellcat Exterior Badges (Sales Code MVF).

SYMPTOM/CONDITION:

Some of the Hellcat emblems on the front fender of the vehicle may have been installed incorrectly at the factory.

DIAGNOSIS:

If a customer's VIN is listed in VIP or your RRT VIN list, perform the repair. **This RRT only applies to vehicles on the RRT VIN list.**

PARTS REQUIRED:

Qty.	Part No.	Description
1	68269896AA	Badge, Hellcat Fender Right
1	68269897AA	Badge, Hellcat Fender Left

REPAIR PROCEDURE:

NOTE: The correct replacement Hellcat emblems (Fig. 2) will be different than the current emblems being replaced on the vehicle.



Fig. 2
Hellcat Emblem

NOTE: The exterior emblems are attached to the body with adhesive tape.

1. Apply a length of masking tape on the body, parallel to the top edge of the emblem to use as a guide.
2. If temperature is below 21°C (70°F), warm emblem with a heat lamp or gun.

CAUTION! Do not exceed 52° C (120° F) when heating emblems or body panels. Failure to follow this caution may result in damage to the emblems and/or the vehicle paint finish.

3. Using a trim stick or equivalent, carefully remove the emblem from the body panel, as necessary.
4. Thoroughly clean all residue from the emblem attachment areas of the body.
5. Wipe the attachment areas with a clean, lint-free cloth, moistened with a 50% solution of water and alcohol, Wipe dry the areas immediately with a dry, lint-free cloth.

NOTE: If ambient temperatures are below 21° C (70° F), warm the emblem and body panel with a heat lamp or gun to assure proper adhesion.

6. Remove the protective covering from the back of the emblem and position onto the body using the previously installed guide tape.
7. Press emblem firmly to body with palm of hand.
8. Remove the guide tape.

POLICY:

Reimbursable within the provisions of the warranty.

TIME ALLOWANCE:

Labor Operation No:	Description	Skill Category	Amount
23-03-08-9L	Nameplate "Hellcat" Emblem, Replace both sides (0 - Introduction)	6 - Electrical and Body Systems	0.3 Hrs.

FAILURE CODE:

ZZ	Service Action
----	----------------