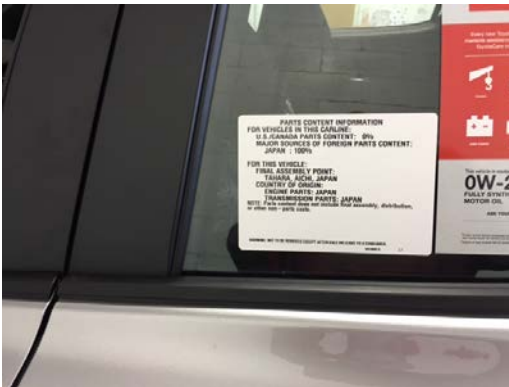


Attention: Service Manager

Our records indicate there may be several 2017 Toyota C-HR's in your inventory that may have incorrect AALA (American Automobile Labeling Act) Labels (VIN list Attached). Please inspect these 2017 C-HR vehicles for incorrect label content and replace as necessary with the labels included with this letter. Using the VIN list provided, please check off any incorrect labels (and note that they have been replaced), check off any vehicles that have the correct labels, and note any vehicles that have already been sold. When completed, please report results via email of ALL vehicles on the VIN list to brian.crilly@toyota.com. Please make sure the subject line is titled "AALA VIN List". The body of the email should include your name, dealer code and contact information.

Examples:

AALA Labels are located on the driver's side rear window.



This is what a good AALA Label looks like.	This is what an incorrect AALA Label looks like.
<p>PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE: U.S./CANADA PARTS CONTENT: 0% MAJOR SOURCES OF FOREIGN PARTS CONTENT: JAPAN : 40% TURKEY : 45% FOR THIS VEHICLE: FINAL ASSEMBLY POINT: ARIFIYE, SAKARYA, TURKEY COUNTRY OF ORIGIN: ENGINE PARTS: JAPAN TRANSMISSION PARTS: JAPAN NOTE: Parts content does not include final assembly, distribution, or other non-parts costs.</p>	<p>PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE: U.S./CANADA PARTS CONTENT: 0% MAJOR SOURCES OF FOREIGN PARTS CONTENT: JAPAN : 45% : 40% FOR THIS VEHICLE: FINAL ASSEMBLY POINT: ARIFIYE, SAKARYA, TURKEY COUNTRY OF ORIGIN: ENGINE PARTS: JAPAN TRANSMISSION PARTS: JAPAN NOTE: Parts content does not include final assembly, distribution, or other non-parts costs.</p>

If you have any questions regarding this matter please feel free to contact me directly.

Thanks,

Brian Crilly
S/A Body, Toyota Motor Sales, USA, Inc.

Phone: 469.292.4121
Email: brian.crilly@toyota.com