

Customer Satisfaction Program

17045 Window Label Pricing Error (U.S. Only)



Reference Number: N162077660

Release Date: February 2017
Revision: 00

Attention: This program is in effect until February 28, 2019.

Make	Model	Model Year		RPO	Description
		From	To		
GMC	Sierra	2017	2017	PDT	SLT Crew Cab Premium Plus Package
				RD5	Wheels, 20" x 9" polished aluminum

Involved vehicles are marked "open" on the Investigate Vehicle History screen in GM Global Warranty Management system. This site should always be checked to confirm vehicle involvement prior to beginning any required inspections and/or repairs.

Condition	Certain 2017 model year GMC Sierra vehicles, equipped with 20" polished aluminum wheels (RPO RD5) and Premium Plus package (RPO PDT), may have a condition in which the window pricing labels incorrectly show an \$895 price. When the Premium Plus package is ordered, the accompanying 20" polished aluminum wheels are no extra charge.
Correction	Provide the customer with a reimbursement check in the amount of \$895.

Parts

No parts are required.

Warranty Information

Labor Operation	Description	Labor Time	Trans. Type	Net Item
9102958	Customer Reimbursement Check Issued	N/A	ZFAT	*

* Submit the dollar amount reimbursed to the Customer in Net/Reimbursement. The amount identified in Net Item is the \$895 dealer check issued to a customer. Record the check number in the Invoice Number field. Record the VIN on the check. Submit \$20.00 administrative allowance in Net/Admin Allowance.

Service Procedure

Issue the customer a reimbursement check in the amount of \$895. Record the check number in the Invoice Number field and record the VIN on the check.

Dealer Responsibility

All new, used, GM Certified Used, courtesy transportation vehicles, dealer shuttle vehicles, etc. in dealers' possession and subject to this program must be held and inspected/repaired per the service procedure of this bulletin before customers take possession of these vehicles. Involved vehicles must be held and not delivered to customers, dealer-traded, released to auction, used for demonstration, or any other purpose.

All GM Certified Used vehicles currently in the dealers' inventory within the Certified Pre-Owned Inventory System (CPOIS) will be de-certified and must be held and remedied per the service procedure in this bulletin. Upon submitting an accepted/paid warranty transaction in the Global Warranty Management (GWM) system, the vehicle can be re-certified for sale within the CPOIS system, or once again be used in the CTP program.

Dealers are to service all vehicles subject to this program at no charge to customers, regardless of mileage, age of vehicle, or ownership, through February 28, 2019. Customers who have recently purchased vehicles sold from your vehicle inventory, and for which there is no customer information indicated on the involved vehicle listing, are to be contacted by the dealer. Arrangements are to be made to make the required correction according to the instructions contained in this bulletin. A copy of the customer letter is provided in this bulletin for your use in contacting customers. Program follow-up cards should not be used for this purpose, since the customer may not as yet have received the notification letter.

In summary, whenever a vehicle subject to this program enters your vehicle inventory, or is in your facility for service through February 28, 2019, you must take the steps necessary to be sure the program correction has been made before selling or releasing the vehicle.

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Dealer Reports

For dealers with involved vehicles, a listing with involved vehicles has been prepared and will be provided to U.S. dealers through the GM GlobalConnect Recall Reports, or sent directly to export dealers. The listing may contain customer names and addresses obtained from Motor Vehicle Registration Records. The use of such motor vehicle registration data for any purpose other than follow-up necessary to complete this program is a violation of law in several states/provinces/countries. Accordingly, you are urged to limit the use of this report to the follow-up necessary to complete this program.

Customer Notification

USA - General Motors will notify customers of this program on their vehicle (see copy of customer letter included with this bulletin).

GM bulletins are intended for use by professional technicians, NOT a "do-it-yourselfer". They are written to inform these technicians of conditions that may occur on some vehicles, or to provide information that could assist in the proper service of a vehicle. Properly trained technicians have the tools, equipment, safety instructions, and know-how to do a job properly and safely. If a condition is described, **DO NOT** assume that the bulletin applies to your vehicle, or that your vehicle will have that condition. See your dealer for information on whether your vehicle may benefit from the information.



**We Support
Voluntary Technician
Certification**

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February 2017

This notice applies to your vehicle, **VIN:** _____

Dear General Motors Customer:

We have learned that your 2017 model year GMC Sierra, equipped with 20" polished aluminum wheels and Premium Plus package, may have a condition in which the window pricing labels incorrectly show an \$895 price. When the Premium Plus package is ordered, the accompanying 20" polished aluminum wheels are no extra charge.

What We Will Do: Your GM dealer will provide you with a reimbursement check in the amount of \$895. This reimbursement is available to you **until February 28, 2019**.

What You Should Do: To limit any possible inconvenience, we recommend that you contact your dealer as soon as possible to begin the reimbursement process.

If you have any questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)
GMC	1-800-462-8782	1-800-889-2438
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

We sincerely regret any inconvenience or concern that this situation may cause you. We want you to know that we will do our best, throughout your ownership experience, to ensure that your GMC Sierra provides you many miles of enjoyable driving.

Terry M. Inch
Executive Director
Global Connected Customer Experience

17045

GLOBAL SAFETY FIELD INVESTIGATIONS
DCS4332
URGENT - DISTRIBUTE IMMEDIATELY

Date: February 1, 2017

Subject: 17045 - Customer Satisfaction Program
Window Label Pricing Error (U.S. Only)

Models: 2017 GMC Sierra
Equipped with SLT Crew Cab Premium Plus Package (PDT) and
Wheels, 20" x 9" polished aluminum (RPO RD5)

To: All General Motors Dealers

General Motors is releasing Customer Satisfaction Program 17045 today. The total number of U.S. vehicles involved is approximately 214. Please see the attached bulletin for details.

Customer Letter Mailing

The customer letter mailing will begin in late February, 2017.

Global Warranty Management (GWM)

The Investigate Vehicle History (IVH) screen in the GWM system will be updated February 3, 2017. No involved vehicles are shown to be in dealer new inventory. Please hold all warranty transactions until the VIN appears in IVH.

END OF MESSAGE

GLOBAL SAFETY FIELD INVESTIGATIONS