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Subject: MULTI-MODEL - RUST / BLISTER ON INNER SIDE OF LIFTGATE / TRUNK LID	Bulletin No: 09-027/16
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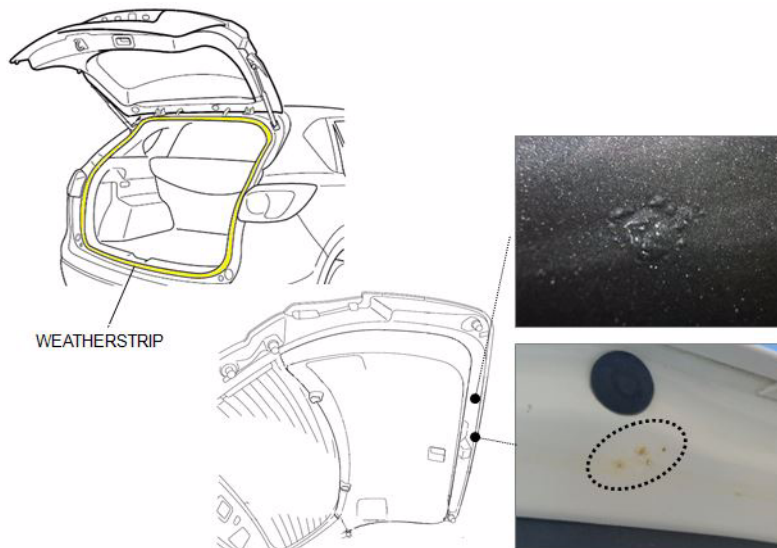
APPLICABLE MODEL(S)/VINS

2010-2013 Mazda3

2013-2016 CX-5 vehicles with VINs lower than JM3KE*****800037 (produced before April 1, 2016)

DESCRIPTION

Some vehicles may exhibit rust or blistering on the inner side of the liftgate/trunk lid, where it contacts the weatherstrip (as shown below). The paint may become damaged by weatherstrip chafing caused by liftgate/trunk lid vibration while driving.



To eliminate this concern on CX-5, silicone is applied to the lip of the weatherstrip to reduce friction against the liftgate.

Customers having this concern should have their vehicle repaired using the following repair procedure.

CONSUMER NOTICE: The information and instructions in this bulletin are intended for use by skilled technicians. Mazda technicians utilize the proper tools/equipment and take training to correctly and safely maintain Mazda vehicles. These instructions should not be performed by "do-it-yourselfers." Customers should not assume this bulletin applies to their vehicle or that their vehicle will develop the described concern. To determine if the information applies, customers should contact their nearest authorized Mazda dealership. Mazda North American Operations reserves the right to alter the specifications and contents of this bulletin without obligation or advance notice. All rights reserved. No part of this bulletin may be reproduced in any form or by any means, electronic or mechanical---including photocopying and recording and the use of any kind of information storage and retrieval system ---without permission in writing.

REPAIR PROCEDURE

1. Verify the customer concern.
2. Repair and repaint the rust or blistered areas on the liftgate/trunk lid according to normal bodyshop repair practices.

NOTE:

- Do not replace the weatherstrip unless it is damaged.
- It is only necessary to repair affected area(s); it is not necessary to repaint the entire liftgate.

3. Verify the repair.

WARRANTY INFORMATION

NOTE:

- This warranty information applies only to verified customer complaints on vehicles eligible for warranty repair.
- This repair will be covered under Mazda's New Vehicle Limited Warranty or Paint and Surface Corrosion Limited Warranty term, whichever is applicable to the repair vehicle.
- Distributor's authorization is required prior to performing the repair exceeding the cost specified by Prior-Approval Policy.
- Additional diagnostic time cannot be claimed for this repair.

Warranty Type	A
Symptom Code	53
Damage Code	9Y
Location Code	P35 (Liftgate)
Part Number Main Cause	7777-SP-K66
Quantity	0
Operation Number / Labor Hours:	If the repair is performed by in-house body shop, enter the operation number "XXM14XPT" and the actual time.
Sublet:	If the repair is performed by an independent body shop, enter the actual repair cost (maximum of \$500.00) with the sublet code "A2".