

From: gm_gmmsg_q01 <nobody@gm.com>
Sent: Thursday, March 20, 2014 2:14 PM
To:
Subject: Internal notification for: G_0000188055 Customer Advisory Mailing - Fuel Economy Label
Attachments: Window Label Inv VINs.xlsx; 14083 letter.pdf

Date: 3/20/2014

Ref. number: Service / Field Action / G_0000188055

Subject: **Customer Advisory Mailing - Fuel Economy Label**

**GM CUSTOMER CARE AND AFTERSALES
DCS3164
URGENT - DISTRIBUTE IMMEDIATELY**

Date: March 20, 2014

Subject: Customer Advisory Mailing – Fuel Economy Label

Models: 2014 Cadillac ELR

To: All Cadillac Dealers

Attention: General Manager, General Sales Manager, and New Vehicle Sales Manager

Some 2014 Cadillac ELR vehicles were shipped with a window label that contained a minor error concerning the EPA Estimated Annual Fuel Cost and the 5 Year Fuel Cost Savings amounts.

Corrected window labels for all involved vehicles in dealer inventory are being mailed to all dealers on March 20, 2014, via U.S. Mail, Attention: Sales Manager. Please ensure that you affix the replacement window labels on the appropriate vehicles prior to delivery. If you receive a label for a vehicle that you have sold or dealer-traded, please ensure that the label is provided to the customer or dealer.

Where GM has received a delivery report on an affected vehicle by March 13, 2014, a corrected label is being mailed to the customer. Also enclosed, for your information, is a copy of the customer letter.

**END OF MESSAGE
GM CUSTOMER CARE AND AFTERSALES**