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To: Direct Account Headquarters and Branches
BESA Accounts

Category: Product

From: John Munsell, Product Development

Line(s): 07

Subject: Important Information about 48PG (88865245) Battery

Description

To support the high demand of ACDelco battery part number 48PG (88865245), ACDelco has secured another supplier for this part number. This is an extremely important part number for ACDelco and our Direct Accounts. Furthermore, 48PG is an Original Equipment Service (OES) warranty part number for GM Dealers. This change is necessary to meet supply demand.

Order Input

Guidelines for battery order options are explained in Bulletin # 15D-125.

Additional Information

Dimensionally, these two batteries are identical. The main difference is the battery from the Battery Distribution Center (BDC) will have an integrated handle. Here are the changes that you need to be aware of:

Battery Distribution Center (BDC) Orders/Shipments:

- Direct Accounts will begin to receive the 48PG (88865245) (pictured below) from the Battery Distribution Center (BDC) in the near future.
- The new 48PG looks different but maintains a level of quality synonymous with the ACDelco name.
- For the Battery Distribution Center (BDC) the pallet quantity is 84 units.

48PG from BDC (has integrated handle):



Plant Ship Direct:

- There are no changes at this time for 48PG when ordered Plant Ship Direct.
- Plant Ship Direct will maintain the pallet quantity of 66 units.

48PG from Plant Ship Direct:

It is recommended that Direct Account Sales Representatives and Battery Marketer Truck Drivers carry a copy of this bulletin to answer questions at secondary accounts and at GM Dealers, should they arise.