



Mercedes-Benz

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pre-owned

newschannel update

TO: Mercedes-Benz Dealers	FROM: Pre-Owned Operations
RE: Takata Recall Information	DATE: February 29, 2016

Mercedes-Benz USA (MBUSA) would like to share the following decisions surrounding the recently communicated Takata airbag recall. They are as follows:

1. Effective immediately, all vehicles in Dealer inventory affected by the recall are on a **stop-sale**. MBUSA directs that all impacted vehicles be immediately removed from sale. Dealers may review the recall status of any VIN by consulting VMI in NetStar.
2. All impacted vehicles in MBUSA inventory have been removed from sale on MBonDemand and at all auctions.
3. MBUSA is committed to aiding its Dealer partners in offsetting expenses related to this recall. As such, MBUSA will be providing our dealers with flooring and depreciation assistance on vehicles which are impacted by this action. Details of reimbursement plans are currently under development and will be communicated in the near future.
4. Dealers will be allowed to continue to take impacted vehicles in on trade, and those units will be eligible for the aforementioned assistance measures.
5. Due to the very limited number of impacted vehicles currently in Dealer (475) or MBUSA (200) inventory, we do not anticipate any issues related to dealer C3 or Pre-Owned margin performance.

We appreciate your continued cooperation related to the Takata airbag recall. Please direct any inquiries to your Regional Pre-Owned Manager (RPOM). Thank you for your continued patience.

Kind Regards,

Kurt Cornell
General Manager, Pre-Owned and Fleet Operations
Mercedes-Benz USA, LLC



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