



NUMBER: 23-005-16

GROUP: Body

DATE: February 05, 2016

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THIS SERVICE BULLETIN IS ALSO BEING RELEASED AS RAPID RESPONSE TRANSMITTAL (RRT) 16-015. ALL APPLICABLE SOLD AND UN-SOLD RRT VIN'S HAVE BEEN LOADED. TO VERIFY THAT THIS RRT SERVICE ACTION IS APPLICABLE TO THE VEHICLE, USE VIP OR PERFORM A VIN SEARCH IN TECHCONNECT. ALL REPAIRS ARE REIMBURSABLE WITHIN THE PROVISIONS OF WARRANTY.

SUBJECT:

Poor Adhesion Of Jeep Emblem To Liftgate

OVERVIEW:

This bulletin involves inspecting and if necessary, replacing the affected Jeep emblem on the liftgate.

MODELS:

2016 (BU) Jeep Renegade

**NOTE: This bulletin applies to vehicles within the following markets/countries:
NAFTA.**

NOTE: This bulletin applies to vehicles built on or before November 24, 2015 (MDH 1124XX) equipped with Jeep bronze badging (Sales Code M3P).

SYMPTOM/CONDITION:

The customer may describe what appears to be a gap between the Jeep emblem and the liftgate of the vehicle.

The Jeep emblem may separate from the liftgate using a high pressure water jet due to insufficient adhesive bond strength.

DIAGNOSIS:

If a customer's VIN is listed in VIP or your RRT VIN list, perform the repair. For all other customers that describe the symptom/condition listed above, perform the Repair Procedure.

PARTS REQUIRED:

Qty.	Part No.	Description
1 (AR)	68317566AA	Badge, Liftgate

REPAIR PROCEDURE:

1. If the Jeep emblem shows signs of visible separation at the liftgate, the emblem will need to be replaced.
2. Was any separation found at the emblem?
 - a. YES>>> Replace the affected emblem as required if it shows signs of separation. Proceed to [Step #3](#).
 - b. NO>>> Jeep emblem separation was not found. This bulletin has been completed. Use LOP (23-03-08-9B) to close the active RRT.
3. Apply a length of masking tape on the body parallel to the top edge of the nameplate as a guide if necessary ([Fig. 1](#)).

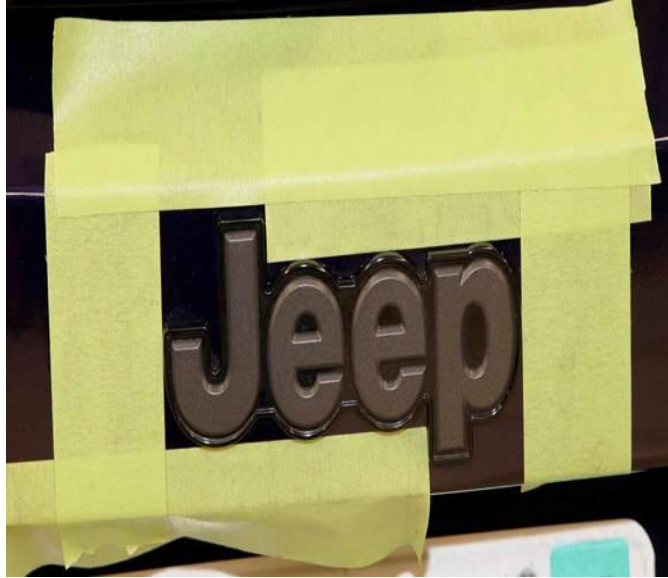


Fig. 1 Marking Location

CAUTION: Do not exceed 52° C (120° F) when heating name plates, decals or body panels. Failure to follow this caution may result in damage to the name plates, decals and/or the vehicle paint finish.

NOTE: The exterior name plates are attached to the body with adhesive tape.

4. If temperature is below 21°C (70°F), warm emblem with a heat lamp or gun. Do not exceed 52°C (120°F) when heating emblem for removal (Fig. 2).

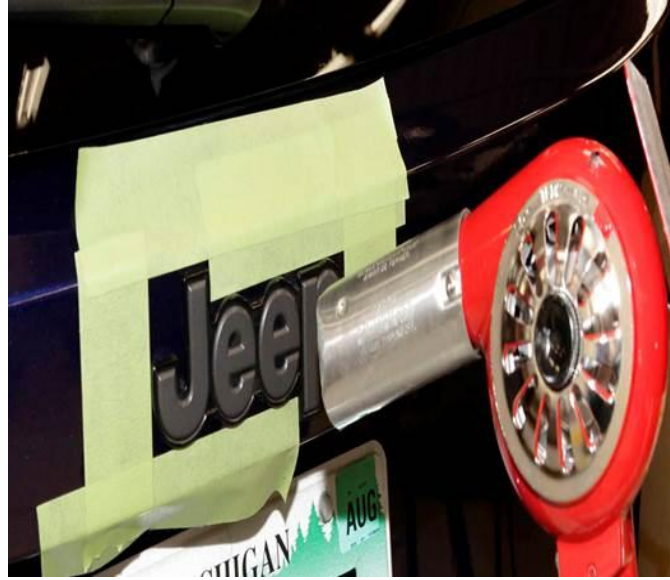


Fig. 2 Heat Gun

5. Using a trim stick or equivalent, carefully remove the name plate or decal from the body panel, as necessary (Fig. 3).



Fig. 3 Trim Stick

6. Thoroughly clean all residue from the name plate attachment areas of the body (Fig. 4).

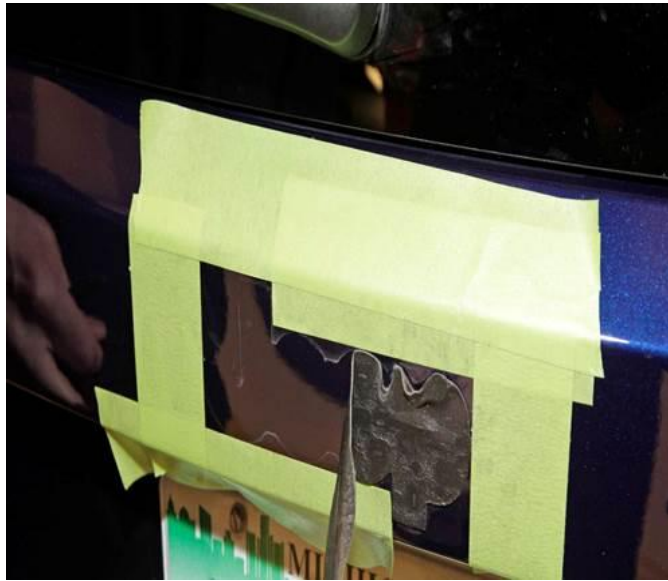


Fig. 4 Removing Adhesive

7. Wipe the attachment areas with a clean, lint-free cloth, moistened with a 50% solution of water and alcohol, Wipe dry the areas immediately with a dry, lint-free cloth (Fig. 5).



Fig. 5 Cleaning The Area

NOTE: If ambient temperatures are below 21° C (70° F), warm the name plate or decal and body panel with a heat lamp or gun to assure proper adhesion.

8. Remove the protective covering from the back of the name plate and position the name plate onto the body using the previously installed guide tape (Fig. 6).

NOTE: To ensure proper name plate or decal adhesion, apply consistent and uniform pressure of approximately 40 p.s.i. over the entire surface of each name plate or decal.



Fig. 6 Applying Pressure

9. Remove the protective covering from the name plate and remove the guide tape (Fig. 7).



Fig. 7 Removing Protective Cover

POLICY:

Reimbursable within the provisions of the warranty.

TIME ALLOWANCE:

Labor Operation No:	Description	Skill Category	Amount
23-03-08-9B	Nameplate Emblems - Inspect (1 - Semi-Skilled)	6 - Electrical and Body Systems	0.0 Hrs.

Related			
95-23-03-51	Handling Fee For Jeep Emblem Separation Inspection.		\$5.00

Labor Operation No:	Description	Skill Category	Amount
23-03-08-9C	Nameplate "Jeep" Emblem - Liftgate - Replace (1 - Semi-Skilled)	6 - Electrical and Body Systems	0.2 Hrs.

FAILURE CODE:

ZZ	Service Action
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