



Product Awareness Bulletin

Bob West

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#024

FORD USA MY2017 PRICING

Minotour

Attached is the finalized pricing for MY2017 Ford E Series Cutaway chassis.

Gas engines only are available with both E450 and E350 powered by the 6.8L V10 engine. Ford has discontinued the 5.4L.

There is two tier pricing:

- 1) One is for yellow school bus chassis which has no assistance deducted. If you apply, buses qualify for both Fleet and GPC.
- 2) Second is for white school bus MFSAB, which has an automatic assistance of \$2760.00 deducted from base price. These chassis are subject to GPC and Fleet assistance where qualified, but the \$2760.00 must be added to our advertised price before deducting GPC or Fleet amount. Using these white chassis is beneficial when selling to "activity bus" operations who do not qualify for any other assistance.

We have not been informed of any technical changes from MY2016, so all existing body options remain available.

Mobility Aid of \$1000.00 is available for both yellow and white chassis, and can be taken off GPC, Fleet, and MFSAB assisted pricing.

We still have a limited quantity of MY2016 chassis available, but with Fords more readily available chassis delivery, until their backlog demands it, we will continue to order chassis by Dealer request and small quantities of pool chassis.

We are still working on finalizing a purchasing agreement for Canadian chassis, and will issue pricing once an agreement is signed.

Note: TBB is still not in the position to offer the Minotour Ford Transit, as we continue our challenge to reduce weight to give us the opportunity to offer a competitive passenger capacity. For the majority of our Dealers/Customers the size of chassis we offer meets over 90% of their requirements.



FORD 2017 PRICING
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