

Subarunet Announcement



To: All Subaru Retailers
From: Subaru of America, Inc.
Date: April 22, 2016

UPDATE: WQR-53 Front Passenger Air Bag Inflator Owner Notification (Impreza, WRX, and STI models)

As previously announced on April 12, 2016, our parts supply for affected 2004-2005 model year Impreza, WRX, and STI vehicles has improved and we are preparing for the second owner notification process. This notification process will be handled in phases, based on the age of the inflator in the vehicle (oldest first).

On April 27, 2016, the first phase of these owner notification letters will be mailed to approximately 15,000 owners of affected Impreza, WRX, and STI vehicles that have not yet been repaired. Affected VIN lists will be distributed to each Zone Office prior to owner notification.

As a reminder, new and different inflators will be available to support this parts supply effort. You may receive a different part number than ordered, and the inflator may physically look different from previous replacement parts. The new part number for 2004-2005 model year Impreza and WRX is 98279FE070. As a result, there are new and different installation instructions. Make sure you review the latest revision of the WQR-53R Product Campaign Bulletin as found on STIS for the new installation instructions related to the 98279FE070 inflator and detailed parts information.

Thank you.