



September 15, 2016

Attention: All Dealer Principals

Kia Motors America, Inc. is conducting a Voluntary Emissions Service Campaign / Warranty Extension Program to inspect the evaporative canister. Kia has determined that the following Kia vehicles originally sold or currently registered in states where heavy amounts of road salt are used, may exhibit an evaporative canister leak due to prolonged exposure to road salt:

- Certain 2011-2015 MY Optima vehicles produced from 9/2/2010 through 11/29/2014**
- Certain 2011-2015 MY Optima Hybrid vehicles produced from 2/15/2011 through 11/29/2014**
- Certain 2009-2010 MY Rondo vehicles produced from 4/1/2009 through 7/30/2010**
- Certain 2009-2014 MY Sedona vehicles produced from 4/1/2009 through 6/17/2014**

A leak in the evaporative canister may cause the vehicle to release air pollutants which exceed Federal and California emissions standards.

What Will Kia Do?

- **VEHICLES ORIGINALLY SOLD OR CURRENTLY REGISTERED IN ONE OF THE TWENTY-EIGHT SALT BELT STATES:** For vehicles in the affected states (Alaska, Connecticut, Delaware, Illinois, Indiana, Iowa, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, West Virginia, Wisconsin, Kansas, Kentucky, Nebraska, North Dakota, South Dakota, Utah, and the District of Columbia), Kia dealers will inspect the evaporative canister, and if no leak is found, the mounting bracket will be replaced with a new improved part. If a crack in the evaporative canister is found, the evaporative canister will be replaced with a new improved part.
- **VEHICLES ORIGINALLY SOLD AND CURRENTLY REGISTERED IN ALL OTHER STATES.** Although this condition is heavily focused on the identified states, in order to ensure customer satisfaction, Kia is extending the warranty on **the evaporative canister from 5 years/60,000 miles to 10 years/120,000 miles, whichever occurs first starting from the date of first service.** The remainder of the new vehicle limited warranty for components other than the evaporative canister remains unchanged at 5 years/60,000 miles. All other warranty terms, limitations and conditions apply and remain unchanged.

OWNER NOTIFICATION – Beginning on September 19, 2016, Kia will mail a letter to the owners of the vehicles listed above notifying them of the issue and requesting that **those customers whose vehicles were originally sold or currently registered in one of the salt belt states listed above contact their Kia dealer to schedule an appointment to have the vehicle inspected and repaired. Those customers whose vehicles were originally sold and currently registered in all other states will be asked to place the owner letter in the glove compartment of their vehicle for future ease of reference regarding the warranty extension on the evaporative canister.**

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this service campaign, and for no other purpose.

Your prompt attention in completing this repair is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager

Enclosures