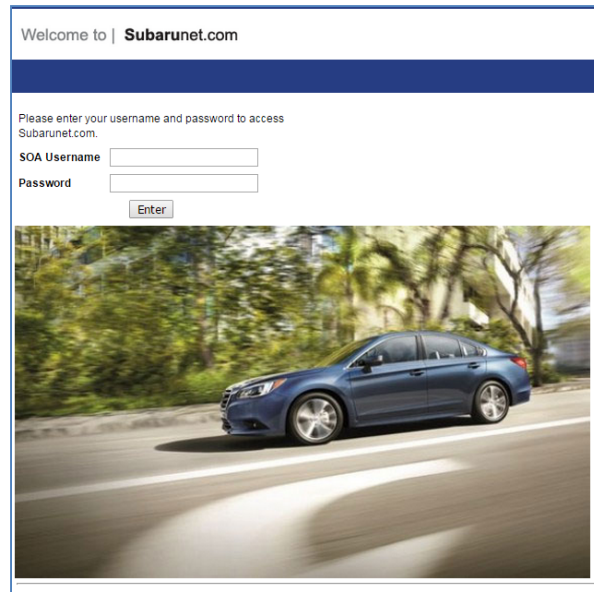


## Subaru Parts Online Backend Tool Login Instructions via Subarunet

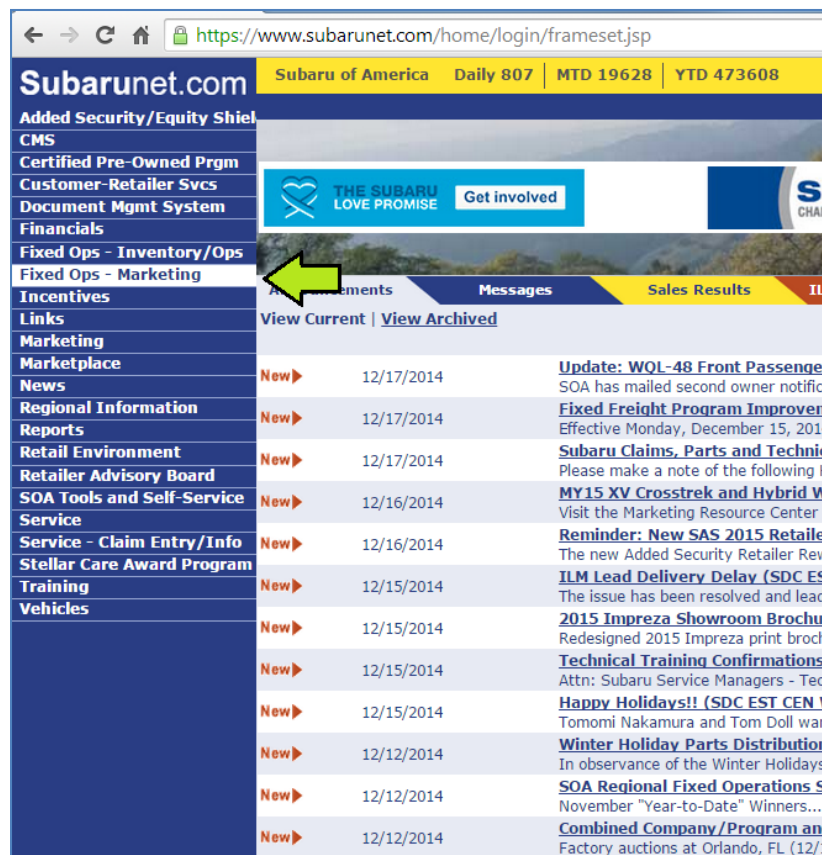
Retailers participating in the Subaru Parts Online Program can now log into it through Subarunet. This enhancement is designed to ease logging into the program without you needing to remember additional username/password credentials. You can still access the SPO Program via this [link](#), but we encourage you to use the Subarunet link. If you are having trouble logging in, please contact the Subaru Parts Online Team at 404-520-7640 or at [subaru@simplepart.com](mailto:subaru@simplepart.com).

### Instructions (3 Steps)

**Step 1:** Log into Subarunet.com, enter your SOA Username and Password, then click “Enter.”



**Step 2:** Once you have logged into Subarunet, click “Fixed Ops – Marketing” on the left hand side.



Menu Item	Date	Content
Fixed Ops - Marketing		
News	12/17/2014	Update: WQL-48 Front Passenger SOA has mailed second owner notification
Regional Information	12/17/2014	Fixed Freight Program Improvement Effective Monday, December 15, 2014
Retail Environment	12/17/2014	Subaru Claims, Parts and Technical Please make a note of the following information
SOA Tools and Self-Service Service	12/16/2014	MY15 XV Crosstrek and Hybrid W Visit the Marketing Resource Center
Service - Claim Entry/Info	12/16/2014	Reminder: New SAS 2015 Retailer The new Added Security Retailer Review
Stellar Care Award Program		
Training	12/15/2014	ILM Lead Delivery Delay (SDC EST The issue has been resolved and lead
Vehicles	12/15/2014	2015 Impreza Showroom Brochure Redesigned 2015 Impreza print brochure
	12/15/2014	Technical Training Confirmations Attn: Subaru Service Managers - Tech
	12/15/2014	Happy Holidays!! (SDC EST CEN Tomomi Nakamura and Tom Doll war
	12/12/2014	Winter Holiday Parts Distribution In observance of the Winter Holidays
	12/12/2014	SOA Regional Fixed Operations S November "Year-to-Date" Winners...
	12/12/2014	Combined Company/Program an Factory auctions at Orlando, FL (12/

**Step 3:** Lastly, click the link labeled “Parts Online Login” to access the Subaru Parts Online backend tool.

The screenshot shows the SubaruNet.com website interface. The top navigation bar includes the SubaruNet.com logo, 'Subaru of America', and performance metrics: 'Daily 801', 'MTD 19622', and 'YTD 473602'. Below the navigation bar is a sidebar menu with categories such as 'Added Security/Equity Shield', 'CMS', 'Certified Pre-Owned Prgm', 'Customer-Retailer Svcs', 'Document Mgmt System', 'Financials', 'Fixed Ops - Inventory/Ops', and 'Fixed Ops - Marketing'. The 'Fixed Ops - Marketing' category is expanded, showing a list of sub-items including 'Accessories', 'Accessories Menus and Books', 'Care Connect Information', 'Marketing Resource Center', 'Merchandising Materials', 'PSMF', 'Performance Parts', 'Profit Boosters', 'Promotions', 'Retail Service', 'Retailer Website Program', 'SAF-Subaru Advertising Fund', 'SMC/Digital Showroom', 'Subaru Parts Online Login', 'Subaru Parts Online Program', 'Tire Center Marketing', 'Training & Recognition', and 'Wholesale Parts'. A green arrow points to the 'Subaru Parts Online Login' link. The main content area features a header with 'Announcements', 'Messages', and 'Sales Results' tabs, and a 'View Current | View Archived' link. Below this is a list of announcements, each starting with 'New' and a date, followed by a brief description of the update or message.

Category	Date	Announcement
Accessories	12/17/2014	<b>Update: WQL-48 Front Passenger</b> SOA has mailed second owner notific
Accessories Menus and Books	12/17/2014	<b>Fixed Freight Program Improve</b> Effective Monday, December 15, 201
Care Connect Information	12/17/2014	<b>Subaru Claims, Parts and Techni</b> Please make a note of the following
Marketing Resource Center	12/16/2014	<b>MY15 XV Crosstrek and Hybrid V</b> Visit the Marketing Resource Center
Merchandising Materials	12/16/2014	<b>Reminder: New SAS 2015 Retail</b> The new Added Security Retailer Re
PSMF	12/15/2014	<b>ILM Lead Delivery Delay (SDC E</b> The issue has been resolved and lea
Performance Parts	12/15/2014	<b>2015 Impreza Showroom Brochu</b> Redesigned 2015 Impreza print broc
Profit Boosters	12/15/2014	<b>Technical Training Confirmation:</b> Attn: Subaru Service Managers - Te
Promotions	12/15/2014	<b>Happy Holidays!! (SDC EST CEN</b> Tomomi Nakamura and Tom Doll wa
Retail Service	12/12/2014	<b>Winter Holiday Parts Distributio</b> In observance of the Winter Holiday
Retailer Website Program	12/12/2014	<b>SOA Regional Fixed Operations !</b> November "Year-to-Date" Winners...
SAF-Subaru Advertising Fund	12/12/2014	<b>Combined Company/Program at</b> Factory auctions at Orlando, FL (12/
SMC/Digital Showroom	12/12/2014	<b>2015 Impreza/Crosstrek Hood P</b> An applicability change on the 2015 :
Subaru Parts Online Login	12/11/2014	<b>Retailer Advisory Board (CEN)</b> Subaru Central Region has conducte
Subaru Parts Online Program	12/11/2014	<b>Parts Drop Ship Customer Servic</b> Help line numbers for retailers to cal
Tire Center Marketing	12/11/2014	<b>Subaru Foundations Q4 Certifica</b> All Sales Consultants, Sales Manager
Training & Recognition	12/11/2014	<b>2015 Subaru National Business C</b>
Wholesale Parts	12/11/2014	