TRITON TRAILERS LLC DISTRIBUTOR BULLETIN

NEW TAG LINE: "Built for Adventure"

Following Triton's updated mission statement (included in the January bulletin) a new tag line has been developed. Our updated tag line is a brief, concise statement that captures the essence of our mission. Using this statement with supporting imagery and copy will unite our brand. Look for this tag line to appear in future advertisements and literature.

SUPERCROSS SUCCESS







We just wrapped up our last Supercross event in St. Louis this past weekend. A special thanks to Big Rivers and Triton Southeast for participating. It's interesting to note Triton was the only trailer manufacturer present and both attending distributors would do the show again next year. Shown left is a Lowboy packed full of attendants in St. Louis. Top right is Cory from Triton Southeast giving an interview live for the Atlanta audience. Bottom right is the both set-up in St. Louis. Pit pass visitors include:

Atlanta first week: 21,491
Atlanta second week: 22,493
Detroit: (pits part of show) 46,141
St. Louis: still being calculated...

PROMOTIONAL ITEMS

We have a limited supply of bar stools ($108 or 3 certs), authorized dealer signs ($63 or 3 certs), and literature racks ($68 or 2 certs) in stock. Please reach out to Stefanie at swade@tritontrailers.com if you are interested.

AUTHORIZED DEALER
TRITON ALUMINUM TRAILERS







NEW VAULT BROCHURE

We are excited to introduce the new Vault brochure! This four page brochure includes our new 8' Vault. The updated version has been attached and can also be found on our website. Printed copies are currently in stock.

UPDATED DEALERS

Please look over your attached Dealer list and make sure it is up-to-date. Send updates to Danielle (marketing@tritontrailers.com) by **Wednesday April 8th.** This is important in setting up the new website.