



# Product Awareness Bulletin

**Jed Routh**

**7/24/2015**

**#022**

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## **Memorandum**

**To:** All Dealers  
**From:** Jed Routh  
**Subject:** Price Increase  
**Date:** July 24, 2015

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We recently sent a memo announcing a price increase effective close of business 8/7. However after an analysis of costing data, we've determined that there will be no increase at this time.