



To: All Subaru Retailer Principals, General Managers, Sales Managers and Sales Consultants
From: Subaru Retail Operations Training Department
Date: June 8, 2015
Subject: **SUBARU STARLINK Web-Based Training**

Beginning on Tuesday, June 16, we will be utilizing a new cutting edge digital platform to provide launch training for our exciting new STARLINK Connected Vehicle Services technology. You'll be able to view the live, streaming program from your desktop, laptop, tablet or smartphone, type in any questions you might have, AND receive immediate answers from our STARLINK experts behind the scenes. And if that weren't enough, we'll also be awarding cash prizes to some lucky participants at the end of the program.

Within the next few days, you'll be receiving an email for you to register for this event and also test your internet connection so you're fully prepared for the broadcast.

Your attendance is critically important so that you not only understand the customer benefits of STARLINK, but also learn the best way to present the technology within the sales and delivery processes. And, of course, you will also hear about the financial rewards available to you through our ASCENT platform.

Thanks very much in advance. We look forward to your participation.

Sincerely,

Linden Calder
National Director-Retail Operations Training
Subaru of America, Inc.