

VOLKSWAGEN DEALERSHIP COMMUNICATION – USA ONLY

Date: May 7, 2015

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Vehicles Added to Emissions Service Action 01A4 – Vehicle Emission Control Information Label 2015 Model Year Volkswagen e-Golf

IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION

Volkswagen has added vehicles to Emissions Service Action 01A4 under Criteria 02. Please refer to the attached Campaign Data Sheet for additional information.

Dealers must ensure that every affected inventory vehicle has this campaign completed <u>before delivery</u> to consumers.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Volkswagen Public Relations.

Volkswagen Customer Protection

Attachment: Campaign Data Sheet (1)



CAMPAIGN DATA SHEET

CAMPAIGN TYPE		Emissions Service Action	
SAGA CODE		01A4 (Number zero, <u>not</u> letter O)	
MARKET(S)		United States Only	
AFFECTED VEHICLES		2015 MY Volkswagen e-Golf	
TOPIC		Vehicle Emission Control Information Label	
PROBLEM DESCRIPTION		During vehicle production, the Vehicle Emission Control Information label was not installed on certain 2015 MY Volkswagen e-Golf vehicles.	
CORRECTIVE ACTION		Install Vehicle Emission Control Information label	
CUSTOMER NOTIFICATION DATE		Criteria 01 vehicles: On or about May 5, 2015. Criteria 02 vehicles: On or about May 12, 2015. Customer notification letter will include one (1) Vehicle Emission Control Information Label	
ELSA VISIBILITY DATE		Criteria 01 vehicles: On or about May 5, 2015. Criteria 02 vehicles: On or about May 7, 2015. Only vehicles that have <u>not</u> been sent a Vehicle Emission Control Information Label via first-class mail will show the 01A4 code open in ELSA.	
OMD Web/VIM VISIBILITY DATE		Criteria 01 vehicles: On or about May 5, 2015. Criteria 02 vehicles: On or about May 7, 2015.	
	TOTAL AFFECTED	USA: 1,903	CANADA: 0
VEHICLE COUNT	DEALER INVENTORY	USA: 729	CANADA: 0
	CPO INVENTORY	USA: 0	CANADA: 0
APPROXIMATE REPAIR TIME		Up to 10 TU	
PARTS INFORMATION		Volkswagen will mail one (1) Vehicle Emission Control Information label to all owners of affected vehicles.	
		Dealers with affected vehicles in inventory should order labels via the Compliance Label Ordering Portal.	
		Label part number to order must be: 0EA010005<u>RVU</u> .	
EXPIRATION DATE		None	
ADDITIONAL INFORMATION		Dealers must ensure that every affected inventory vehicle has this campaign completed <u>before delivery to consumers</u> . Requirements for Emissions Campaigns Having Customer Notification (CALIFORNIA ONLY) The California Air Resources Board and the Department of Motor Vehicles (DMV) require emissions-related campaigns to be completed prior to vehicle registration renewal. When campaign work is done you must provide the owner with a signed "Vehicle Emission Recall – Proof of Correction" certificate (RC EMISCAVWAU). Certificates <i>can be ordered at no cost online via the Compliance Label Ordering portal at www.vwhub.com</i> .	

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.