Audi of America, Inc.

Date: November 09, 2015

To: Audi Dealer Principal, Service Manager, Warranty Administrator, Sales Manager & Parts Manager

From: Audi Customer Protection

Subject: Upcoming Emissions Service Action 24BX – ECM Software
Certain 2011-2012 Audi A3 with 2.0L TFSI Engine

We would like to inform you of an upcoming Emissions Service Action. Please refer to the attached Campaign Data Sheet for additional information.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

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Audi Customer Protection

Attachment: Campaign Data Sheet (1)

CAMPAIGN DATA SHEET

CAMPAIGN TYPE		**Emissions Service Action**
SAGA CODE		24BX
MARKET(S)		United States
AFFECTED VEHICLES		Certain 2011-2012 MY Audi A3 with 2.0L TFSI Engine
TOPIC		ECM Software
PROBLEM DESCRIPTION		Under certain conditions, the output signal from the vehicle's Engine Control Module (ECM) to the in-tank fuel pump may reduce fuel supply pressure to the fuel rail. If this happens, the Malfunction Indicator Light (MIL) will illuminate, and the DTC code P0087 "Fuel Rail/System Pressure – Too Low Bank 1" will be stored in the ECM. A vehicle with this condition will not pass an IM (emissions) inspection. Please be aware that other conditions (unrelated to the issue described in this action) may cause the MIL in a vehicle to illuminate. Customers should be prepared to cover all diagnosis and repair costs for these other, unrelated conditions.
CORRECTIVE ACTION		Install updated ECM software to address this issue. Additionally, Audi will provide an extended warranty for the injection pump in vehicles included in this service action. Refer to the Warranty Service Circular for terms and conditions of the extended warranty.
CUSTOMER NOTIFICATION DATE		On or about November 18, 2015
ELSA VISIBILITY DATE		On or about November 10, 2015
OMD Web/AIM VISIBILITY DATE		On or about November 10, 2015
VEHICLE COUNT	**TOTAL AFFECTED**	**USA:** 4,040
	DEALER INVENTORY	**USA:** 0
	CPO INVENTORY	**USA:** 12
APPROXIMATE REPAIR TIME		Up to 35 TU
PARTS REQUIRED		NONE – SOFTWARE ONLY
EXPIRATION DATE		NONE
ADDITIONAL INFORMATION		**Requirements for Emissions Campaigns Having Customer Notification (CALIFORNIA ONLY)** The California Air Resources Board and the Department of Motor Vehicles (DMV) require emissions-related campaigns to be completed prior to vehicle registration renewal. **When campaign work is done you must provide the owner with a signed "Vehicle Emission Recall – Proof of Correction" certificate (RC EMISCAVWAU).** Certificates *can be ordered at no cost online via the Compliance Label Ordering portal.*

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.