Audi of America, Inc.



Date: April 06, 2015

To: Audi Dealer Principal, Service Manager, and Parts Manager

From: Audi Product Compliance

Subject: Upcoming Emissions Service Action 23N4 ECM Software 2010-2014 MY Audi A3 with 2.0L TDI® Clean Diesel Engine

Dear Audi Dealer Principal, Service Manager, and Parts Manager:

We would like to inform you of upcoming Emissions Service Action. Please refer to the attached Campaign Data Sheet for additional information.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

Audi Customer Protection

Attachment: Campaign Data Sheet (1)

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CAMPAIGN DATA SHEET

| CAMPAIGN TYPE | | Emissions Service Action |
|----------------------------|------------------|--|
| SAGA CODE | | 23N4 |
| MARKET(S) | | United States and Canada |
| AFFECTED VEHICLES | | 2010-2014 MY Audi A3 with 2.0L TDI® Clean Diesel Engine |
| TOPIC | | ECM Software |
| PROBLEM DESCRIPTION | | The vehicle's engine management software has been improved to assure the vehicle's tailpipe emissions are optimized and operating efficiently. Under certain operating conditions, the earlier strategy may have increased the chance of the vehicle's MIL light illuminating. If the MIL illuminates for any reason, the vehicle will not pass an IM emissions inspection in some regions. |
| CORRECTIVE ACTION | | Update ECM software |
| CUSTOMER NOTIFICATION DATE | | On or about April 07, 2015 |
| ELSA VISIBILITY DATE | | On or about April 07, 2015 |
| AIM VISIBILITY DATE | | On or about April 07, 2015 |
| | TOTAL AFFECTED | USA: 11,615 CANADA: 1,257 |
| VEHICLE COUNT | DEALER INVENTORY | USA: 0 CANADA: 0 |
| | CPO INVENTORY | USA: 23 CANADA: 5 |
| APPROXIMATE REPAIR TIME | | Up to 50 TU |
| SPECIAL TOOLS NEEDED? | | SEE WORK PROCEDURE INSTRUCTIONS |
| PARTS REQUIRED | | None- Software only |
| EXPIRATION DATE | | None |
| ADDITIONAL INFORMATION | | Requirements for Emissions Campaigns Having Customer Notification (CALIFORNIA ONLY) The California Air Resources Board and the Department of Motor Vehicles (DMV) require emissions-related campaigns to be completed prior to vehicle registration renewal. When campaign work is done you must provide the owner with a signed "Vehicle Emission Recall – Proof of Correction" certificate (RC EMISCAVWAU). Certificates can be ordered at no cost online via the Compliance Label Ordering portal at www.accessaudi.com. |

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.