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Sent on 02 13 2015 Expires on 02 24 2015
From Acura National Sales and Parts & Service
Subject Takata Airbag Inflator Recall & Safety Improvement Campaign Communications Upi

Acura would like to keep you informed of communications related to recalls and safety improvement campaigns involving Takata airbag inflators. Below is a summary of the most recent communications related to this very important matter.

Airbag Inflator Update Video to Dealers

A video message from Bruce Smith, Senior VP of American Honda's Parts, Service & Technical Division, was posted on iN on February 10 and included important airbag inflator information and instructions for dealers.

[Click here](#) to view the video.

Communications to Customers

The following customer-facing communications were recently posted on the [Acura recalls website](#) (recalls.acura.com):

Video Message Re: Airbag Inflator Repair Procedure

From: Bruce Smith, Senior VP of American Honda's Parts, Service & Technical Division
Date Issued: 2/11/15

Written Message Re: TREAD Act Reporting

From: John Mendel, Executive VP of American Honda's Automobile Division
Date Issued: 1/30/15

Note: Although this issue is not directly related to recalls, the message is in response to feedback received from customers.

Changes to the Acura Recalls Website

You may notice that American Honda's recall URLs (recalls.acura.com and recalls.honda.com) now point to a single website where customers can look up open recalls and safety improvement campaigns on both Acura and Honda vehicles, as well as Honda powersports products. This change occurred to better align the recall data reported on this site with data reported on NHTSA's Safercar.gov site, as both sites now pull data from the same source.

It's important to note that the URL for Acura's recalls page has not changed. Please continue to direct customers to [recalls.acura.com](#).

On the site, customers can now look up open recalls either by VIN or by a vehicle's year, make and model. If a customer searches for open recalls by year, make and model, the site will report all recalls potentially affecting the vehicle. To know if a vehicle is included in an open recall and to see the Recall Status, a VIN must be entered. This functionality aligns with the recall lookup functionality on Safercar.gov.

We will continue to make improvements to this site to provide a more appropriate brand experience for our customers.

Questions

Should you have any questions about this information, please contact your District Parts & Service

Manager.

We thank you for your continued support as we work to repair impacted vehicles. We will continue to update you on this important issue.

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