



To: All Subaru Retailers

From: Subaru of America, Inc.
Information Technology

Date: August 28, 2015

Re: **Approved DMS Providers**

As you are aware, the SOA IT department is working with Dealer Management Systems (DMS) providers to develop real time integrations with their systems. This integration is in support of the current Care Connect, Schedule Connect, Equity connect and PartsEye programs and will also be required for future programs.

SOA now requires all new Subaru retailers (including Buy/Sell retailers) to use a DMS that is on the SOA Approved DMS provider list (Exhibit 31K in the Dealer Agreement).

There are a few key changes from the previous approved list. Both Reynolds products, ERA and Power DMS have now been added to the approved DMS list. Also, since PBS cannot support the required real time integration for our third party OEM programs, we have removed PBS from the approved list.

Effective immediately, the approved DMS providers' list is:

DMS	Vendor
Drive	CDK
Dash	CDK
ERA	Reynolds
Power DMS	Reynolds
DealerTrack	DealerTrack
OpenMate	AutoMate
Lightyear	DealerBuilt
ADAM	Adam Systems

We appreciate your cooperation and assistance as we continue to enhance our technology platforms and capabilities.

Regards,
Brian Simmermon
VP & CIO
Subaru of America, Inc.