



April 3, 2015

Attention: All Kia Parts & Service Managers

Kia Motors America, Inc. is conducting a Voluntary Service Campaign to replace the Tire Valve Stem Assemblies to prevent gradual loss of tire pressure in certain 2010 MY Forte, 2011 MY Sorento and 2010 MY Soul vehicles originally sold in or currently registered in the 21 salt states where heavy amounts of road salt are used. The 21 salt states are: CT, DC, DE, IA, IL, IN, MA, MD, ME, MI, MN, MO, NH, NJ, NY, OH, PA, RI, VT, WI, WV. In addition to the salt belt states, the following states have substantially raised their use of road salt over the years and are also part of this Service Campaign: KS, KY, NE, ND, SD, UT, and AK.

The Tire Valve Stem Assemblies in some of the 2010 MY Soul, 2010 MY Forte, and 2011 MY Sorento vehicles can crack if they become corroded. Such cracks can cause the air in the tires to leak out. However, the Tire Valve Stem Assembly is equipped with a Tire Pressure Monitoring System (TPMS) and a sufficient leak will result in the illumination of the TPMS warning light. In some instances, a cracked valve stem can break off when attempting to add air to the tires. Kia has therefore decided to replace the Tire Valve Stem Assemblies for the affected vehicles with an improved design.

The Technical Service Bulletin (TSB) that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on **April 3, 2015**.

Parts Information: During the week of **March 30, 2015**, Kia dealers with affected vehicles will receive an initial shipment of campaign parts for initial repairs of affected vehicles retailed out of your dealership.

The owner notification will be mailed starting April 10, 2015. Enclosed you will find a copy of the owner notification letter and a Q&A Guide for campaign questions, both of which describe the issue. A list of retail Kia Soul, Forte and Sorento owners affected by this campaign, can be accessed on WEBDCS.

Please make certain the appropriate personnel in your dealership are familiar with the details of this campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary service campaign, and for no other purpose

Your prompt attention in completing this campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager
Enclosures