



April 15, 2015

Attention: All Kia Service Managers

Kia Motors America, Inc. will be conducting a voluntary service campaign, to reprogram the Powertrain Control Module (PCM) logic for the Advanced Smart Cruise Control (ASCC) in certain 2016 MY Sorento SX Limited (SXL) vehicles equipped with a 3.3L V6 engine and Technology Package. When the vehicle is driven on an incline of 6% or greater, the engine may experience difficulty in maintaining the speed set by the cruise control system. This may cause the vehicle speed to fall below the set speed without an ability to accelerate until the driver cancels the cruise control. This issue does not occur when the vehicle's cruise control system is not engaged.

The Technical Service Bulletin (TSB) that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com **on April 15, 2015.**

Notifications will be mailed to owners of the affected vehicles on April 17, 2015. Enclosed you will find a copy of the owner notification letter and a Q&A Guide for campaign questions, both of which describe the issue. A list of retail Kia Sorento owners affected by this campaign, can be accessed on WEBDCS.

Please make certain the appropriate personnel in your dealership are familiar with the details of this campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2016 MY Sorento vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary service campaign, and for no other purpose

Your prompt attention in completing this campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "Neem Van der Reest".

Neem Van der Reest
Quality Analysis Manager
Enclosures