February 9, 2015

Attention: *All Dealer Principals*

Kia Motors America, Inc. will be conducting a Voluntary Service Campaign, to update the Engine Control Unit (ECU) in certain 2012-2014 MY Sorento, 2012-2013 MY Optima, and 2012-2013 MY Sportage vehicles equipped with the 2.4L or 2.0L Turbo GDI engines, which may experience the "Check Engine" light or Malfunction Indicator Lamp (MIL) illumination due to the Diagnostic Trouble Code (DTC) P0087.

The Technical Service Bulletin that provides vehicle repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on February 9, 2014.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for campaign questions both of which describe the issue and information on how to access the list of retail 2012-2014 MY Sorento, 2012-2013 MY Optima, and 2012-2013 MY Sportage vehicle owners on WEBDCS.

What Should You Do
Please make certain the appropriate personnel in your dealership are familiar with the details of this service campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this service campaign, and for no other purpose.

Your prompt attention in completing this repair is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager

Enclosures