

GM CUSTOMER CARE AND AFTERSALES
DCS3856
URGENT - DISTRIBUTE IMMEDIATELY

Date: November 25, 2015

Subject: 15116 - Customer Satisfaction Program
Hood Striker Corrosion / Fracture

Models: 2015 Chevrolet Colorado
2015 GMC Canyon

To: All Chevrolet and GMC Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and
Service Director, Parts Manager, New or Used Vehicle Sales
Manager, and Warranty Administrator.

General Motors is releasing Customer Satisfaction Program 15116 today. The total number of U.S. vehicles involved is approximately 63,036. Please see the attached bulletin for details.

Customer Letter Mailing

The customer letter mailing will begin on December 9, 2015.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated November 26, 2015. A list of involved vehicles in dealer inventory is attached to this message.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available December 2, 2015.

END OF MESSAGE
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