

CSC-10058266-6444



Ford Motor Company
Ford Customer Service Division
P. O. Box 1904
Dearborn, Michigan 48121

May 2015

Customer Satisfaction Program 15B04
Programa de satisfacción del cliente 15B04

Mr. John Sample
123 Main Street
Anywhere, USA 12345

Your Vehicle Identification Number (VIN): 12345678901234567

At Ford Motor Company, we are committed not only to building high quality, dependable products, but also to building a community of happy, satisfied customers. To demonstrate that commitment, we are providing a no-charge Customer Satisfaction Program for your vehicle with the VIN shown above.

Why are you receiving this notice? The 12 volt battery in your vehicle may become discharged after the vehicle is parked overnight or for a short period of time. This could potentially result in a no-start condition.

What will Ford and your dealer do? In the interest of customer satisfaction, Ford Motor Company has authorized your dealer to perform the following services free of charge (parts and labor) under the terms of this program:

1. Check the 12 volt battery and replace it if necessary.
2. Update the software in various modules.
3. Inspect certain wiring and repair as needed.

This Customer Satisfaction Program will be in effect until May 31, 2016, without limitations based on mileage. Coverage is automatically transferred to subsequent owners.

NOTE: To maintain 12 volt battery charge, Ford recommends disconnecting any devices attached to the auxiliary power port, USB port and OBDII port when the vehicle is turned off (e.g. cell phone chargers, USB devices, insurance company snapshot devices, etc.).

How long will it take? The time needed for this repair is less than one-half day. However, due to service scheduling requirements, your dealer may need your vehicle for a longer period of time.

- What should you do?** Please call your dealer without delay and request a service date for Customer Satisfaction Program 15B04. Provide the dealer with the Vehicle Identification Number (VIN) of your vehicle. The VIN is printed near your name at the beginning of this letter.
- If you do not already have a servicing dealer, you can access www.Fordowner.com for dealer addresses, maps, and driving instructions.
- Ford Motor Company wants you to have this service action completed on your vehicle. The vehicle owner is responsible for making arrangements to have the work completed.
- What if you no longer own this vehicle?** If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.
- You received this notice because our records, which are based primarily on state registration and title data, indicate that you are the current owner.
- Can we assist you further?** If you have difficulties getting your vehicle repaired promptly and without charge, please contact your dealership's Service Manager for assistance.
- RETAIL OWNERS:** If you still have concerns, please contact the Ford Motor Company Customer Relationship Center at 1-866-436-7332 and one of our representatives will be happy to assist you. For the hearing impaired call 1-800-232-5952 (TDD). Representatives are available Monday through Friday: 8:00AM – 8:00PM (Eastern Time).
- If you wish to contact us through the Internet, our address is: www.Fordowner.com.
- Si necesita ayuda o tiene alguna pregunta, por favor llame al Centro de Relación con Clientes al 1-866-436-7332 y presione 2 para Español.
- FLEET OWNERS:** If you still have concerns, please contact the Fleet Customer Information Center at 1-800-34-FLEET, Option #3 and one of our representatives will be happy to assist you. Representatives are available Monday through Friday: 8:00AM - 8:00PM (Eastern Time).
- Or you may contact us through the Internet at www.fleet.ford.com.

Thank you for your attention to this important matter.

Ford Customer Service Division