



Service Bulletin

File in Section: -

Bulletin No.: PIC5915A

Date: November, 2014

PRELIMINARY INFORMATION

Subject: General Information On The Hood Graphics

Models: 2013-2015 Chevrolet Camaro
Equipped with the 1LE RPO

This PI was superseded to update Model Years. Please discard PIC5915.

The following diagnosis might be helpful if the vehicle exhibits the symptom(s) described in this PI.

Condition/Concern

Some customers may have questions regarding the hood graphic on the 1LE Camaro. These questions may be related to care, damage, and / or warranty information on this graphic.

Recommendation/Instructions

Hood Graphic Warranty

The 1LE package features a matte black hood graphic manufactured and warranted by 3M. To maintain the appearance of the graphic, hand washing or a touchless car wash is recommended.

Tip: DO NOT polish or wax the graphic. Using polish, wax or any solvent-containing products will discolor the graphic. The hood wrap on this vehicle is not a GM warranty part. Owners are directed to contact their dealer for any warranty claims. The warranty form for this graphic is included in the glove box of the vehicle. Dealers are to arrange an assessment of the claim with 3M.

How to Make a Warranty Claim:

Contact Original Wraps at 866-944-9727 or send an email containing VIN, Customer Concern, and Pictures to 3MOriginalWraps@MMM.com.

Maintaining the Graphic Appearance:

Hand washing is recommended using 3M or Meguiar's car care products. Immediately rinse well and dry the graphic with a soft squeegee and/or soft cloth to help restore the luster of the paint and graphic.

Touchless car washing systems may be used. To avoid water spotting on the paint or graphics, always go through the dry cycle.

To remove tar and bugs from the graphics, use a commercial cleaner designed for such use, but do not rub vigorously. Immediately wash with regular cleaning solution, rinse with water and dry.

If a dealership needs additional sales information regarding this, and other vehicle graphics, follow the instructions below:

1. Log into the GM Global Connect web site
2. Click on the "Workbenches" menu in the upper left corner of the page. Select the appropriate workbench drop down that lists the "Accessory Information Center"
3. Select "Accessory Information Center". This will open a new window for an Accessories web site
4. Towards the top of this new page, select the "Sales / Marketing" menu
5. From the drop down menu, select "Marketing"
6. Click on the selection titled "Integrated Business Partners (IBP)"
7. Click on the Chevrolet Bow Tie icon under the heading titled "Select Brand"
8. In the next section to the right, select the icon for "Original Wraps"
9. Finally, select the applicable form that is needed

For additional information about vehicle graphics available on Chevrolet models, visit www.chevroletgraphics.com.

Please follow this diagnostic or repair process thoroughly and complete each step. If the condition exhibited is resolved without completing every step, the remaining steps do not need to be performed.