File in Section:

Bulletin No.: PI0240C

Date: May, 2014

PRELIMINARY INFORMATION

Subject: Front Fascia Lower Air Dam Exhibits Poor Fit and/or Appears Mismatched, Wavy or

Gapped to Fascia

Models: 2010-2015 Cadillac SRX

This PI has been revised to add the 2014-2015 model years. Please discard PI0240B.

The following diagnosis might be helpful if the vehicle exhibits the symptom(s) described in this PI.

Condition/Concern

Some customers may comment that the front fascia lower air dam fits poorly to the fascia. The common descriptions are that the dam appears mismatched, wavy or gapped to the fascia. Some examples are shown in the graphics below

Passenger Side Air Dam



2528281

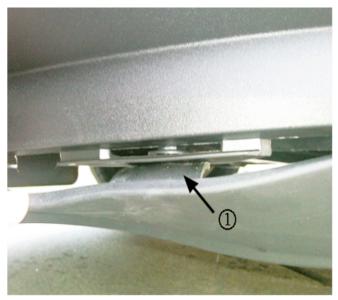
Driver Side Air Dam



2528282

Note: The rubber air dam is not installed at the plant during vehicle production but is shipped loose with the new vehicle, with installation intended to be done during pre-delivery inspection (PDI).

The concerns may be caused by improper installation of the front fascia lower air dam during PDI. The two previous examples showed incorrectly installed second location attachments on each side of the air dam. A close-up graphic of the driver side (shown below) indicates that in both second attachment locations, the air dam tongue (1) was not properly installed into the channel on the fascia.



2528283

Recommendation/Instructions

Important: Adjustments to correct fit concerns should NOT be submitted as a warranty claim. Because the air dam is installed by the dealer during PDI inspection, workmanship issues should be addressed at the dealer level.

In order to obtain the proper fit, it is important to follow the Installation instructions included in each front lower air dam kit. No additional parts are necessary as all components are included in the kit.

Please make sure the lower air dam fits properly prior to displaying the new vehicle.