

Notification of Non-Compliance Recall J041: Incorrect Tire Placard Label

SERVICE BULLETIN

07-JUL-14 No.: 7-086USA Section: RECALL Market: USA

Jaguar Land Rover North America, LLC has informed the National Highway Traffic Safety Administration (NHTSA) of its intent to perform a voluntary Non-Compliance Recall on certain 2013-2015 model year Jaguar XK (XKR and XKR-S variants only) vehicles imported into the United States market. Information relating to the Recall will be posted on the National Highway Traffic Safety Administration website.

United States Federal regulations require that retailers must be advised of this Recall notification within three working days after government notification.

United States Federal law requires retailers to complete any outstanding safety Recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a retailer could result in a civil penalty of up to \$7,000.00 per vehicle.

This Service Bulletin serves as notification to all Jaguar retailers in the United States and Puerto Rico that any affected new vehicles may not be sold and delivered for customer use until the Recall repair is completed.

AFFECTED VEHICLES

A total of 144 2013-2015 model year Jaguar XK (X150; XKR and XKR-S variants only) vehicles in the USA are affected.

The VIN range of the affected vehicles is SAJWA4FC7DMB50027- SAJXA4FC5FMB56335.

DESCRIPTION

A non-compliance concern has been identified where a spare wheel and tire has been installed in certain XKR and XKR-S vehicles as original equipment but the tire placard label incorrectly states 'none' for the inflation pressure of the spare wheel. Vehicles where the label does not have the correct tire pressures stated will not comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) 110 - Tire Selection and Rims – Passenger Cars.

EFFECT ON VEHICLE OPERATION

Where the tire placard label does not include tire pressure information regarding the spare wheel, the customer may inflate the tire to an incorrect pressure. Failure to inflate tires to the correct pressure could lead to loss of vehicle stability and increase the risk of a crash.

Jaguar Land Rover is not aware of any reports of accidents or injuries attributed to this condition.

SERVICE PROGRAM / REWORK ACTION

Vehicle owners will be notified and instructed to take their vehicle to an authorized Jaguar dealer who will inspect and, if necessary, attach a tire placard label that states the correct tire size and pressure.

There will be no charge to owners for this repair.

ACTION TO BE TAKEN

Dealers are required to check DDW to ensure a vehicle is affected by Program Code 'J041' and HOLD all affected new vehicles in your control and withhold them from onward distribution pending completion of the rework action. Sold vehicles will be subject to the standard Recall notification and Recall bulletin process detailing the action required for vehicles in the hands of owners.

Owner notification is expected to commence on or before 30 August 2014.

Dealers are advised that the use of affected vehicles as <u>Sales Demonstrator or Service Loaner vehicles</u> may be considered a violation of Federal legislation. Jaguar recommends against using affected vehicles for demonstrator or loaner purposes. Please consult your own legal counsel if you have questions in this regard.

Thank you for your cooperation in this matter. Jaguar Land Rover North America apologizes for any inconvenience this may cause.