From:

gm_gmssg_q01 <nobody@gm.com>

Sent:

Friday, May 23, 2014 5:14 PM

To:

Subject:

Internal notification for: G 0000192636 Important Update to Stop Delivery Order - GM

Tracking Number 14251

Attachments:

STOP DELIVERY 14251 US Stock Revsied List.xlsx

Date: 5/23/2014

Ref. number: Service / Field Action / G_0000192636

Subject: Important Update to Stop Delivery Order - GM Tracking Number 14251

GM CUSTOMER CARE AND AFTERSALES DCS3248 **URGENT - DISTRIBUTE IMMEDIATELY**

Date:

May 23, 2014

Subject:

Important Update to Stop Delivery Order

(GM Tracking Number 14251)

Models:

2015 Cadillac Escalade, Escalade ESV

2014-2015 Chevrolet Silverado 2015 Chevrolet Suburban, Tahoe

2014-2015 GMC Sierra 2015 Yukon, Yukon XL

To:

All Cadillac, Chevrolet and GMC Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales

Manager, New Vehicle Sales Manager, Parts and Service Director,

and Service Manager

STOP DELIVERY ORDER

Yesterday, General Motors announced the stop delivery of certain 2015 model year (MY) Cadillac Escalade and Escalade ESV, 2014-2015 MY Chevrolet Silverado, 2015 MY Chevrolet Suburban and Tahoe, 2014-2015 MY GMC Sierra and 2015 MY Yukon and Yukon XL vehicles. This issue involves a potentially faulty supplier part in the sensing and diagnostic module that controls the vehicle air bags.

A detailed investigation is continuing to fully understand the issue and possible remedies. The investigation has been able to identify that some of the vehicles may be removed from the Stop Delivery Order.

The attached file identifies the specific vehicles that must remain on stop delivery and the specific vehicles that are now removed from the Stop Delivery Order and are available for sale. It is sorted by dealer Business Associate Code (BAC) for easy reference. If your dealership's BAC is not listed, then none of the involved vehicles are currently assigned to you.

All 2015 model year (MY) Cadillac Escalade and Escalade ESV, 2014-2015 MY Chevrolet Silverado, 2015 MY Chevrolet Suburban and Tahoe, 2014-2015 MY GMC Sierra, and 2015 MY Yukon and Yukon XL vehicles that are in dealer inventory and listed in the attached file must be held and not delivered to customers, dealer traded, or used for demonstration purposes until further instructions are received.

All other 2015 model year (MY) Cadillac Escalade and Escalade ESV, 2014-2015 MY Chevrolet Silverado, 2015 MY Chevrolet Suburban and Tahoe, 2014-2015 MY GMC Sierra, and 2015 MY Yukon and Yukon XL vehicles in dealer inventory that are not listed in the attached file are not restricted from sale or delivery.

Additional information will be provided in the near future.

Please do not call GM Technical Assistance.

END OF MESSAGE GM CUSTOMER CARE AND AFTERSALES

Message Attachment(s):

STOP DELIVERY 14251 US Stock Revised List.xisx MS Excel Workbook 2007 (115.0KB) Stop Delivery 14251 US Stock Revised List

Contact name:

Department: Service - Brand Quality

E-Mail: Phone:

ic: Service - Braild Quality

Intended roles: Dealer, Dealer Principal, General Manager, General Sales Manager, New Vehicle Sales Manager, Parts & Service Director, Service Manager

Archives: 11/23/2014 Expires: 5/23/2015