TOYOTA

Volume: XVIII
Number: TC14-055
Date: 12/18/2014
X Action
X Retain
Information

PRODUCT SUPPORT DIVISION

To:

All PD Dealer Operations/Parts & Service Vice Presidents,

All Region/PD Customer Service Field Managers,

All Region/PD Technical Service & Training Managers, All Region/PD Customer Service Operations Managers

From:

Bob Waltz

Vice-President, Product Quality and Service Support

Subject:

Owner Renotification of Non-Completed Safety Recalls

Toyota will be sending Limited Service Campaign Follow-Up Notices to remind owners whose vehicles have not yet had campaign repairs completed. Please note the following information for Regional and PD associates.

1. Limited Service Campaigns Covered in the Renotification

Campaigns	Description (Title)	Applicable States	Model and Model Year	Expiration Date
DOD	Corrosion-Resistant	Cold State Only*	Certain 2004 to 2006 MY	July 31, 2015
	Compound Application		Tundra	

CT, DE, IL, IN, KY, MA, MD, ME, MI, MN, NH, NJ, NY, OH, PA, RI, VA, VT, WI & WV

2. <u>Dealer Letter Mailing Date</u>

Dealer Letters will be mailed in late December, 2014.

3. Follow-Up Owner Notification Letter Mailing Date

The Limited Service Campaign Follow-Up Owner Notification Letters ("owner letters") will begin approximately one week after the dealer notification. The owner letters will be mailed, by first class mail, over a period of several weeks consistent with parts availability.

4. Customer Handling and Dealership Follow-Up

Toyota encourages dealerships to follow-up with their customers by telephone to remind them of the non-completed Safety Recall. A word track has been provided in the dealer letter for this purpose. To assure a consistent and accurate description of the Safety Recall is communicated to the customer, dealership associates are requested to refer to the specific Safety Recall Q&A (available in TIS) to answer any specific customer questions.

Please review this letter with your staff and familiarize them with the content to help maximize our combined customer satisfaction efforts. Please refer to the attached Dealer Letter for additional information.

Thank you for your cooperation.

Enclosures

cc: Region/Private Distributor Assistant General Managers

Region/Private Distributor Customer Service Operations Managers

Region/Private Distributor Service Managers/Directors/VPs Region/Private Distributor Parts Managers/Directors/VPs

Region/Private Distributor Customer Services Field Managers

Region/Private Distributor Technical Services and Training Managers Region/Private Distributor District Service and/or Parts Managers

Region/Private Distributor Customer Relations Managers

Region/Private Distributor PDC Managers

Region/Private Distributor Field Technical Specialists Region/Private Distributor Service Training Specialists Region/Private Distributor Vehicle Operations Managers

Field Product Engineers