

Tony Lawrence

From: Christopher Ciz
Sent: Tuesday, May 27, 2014 3:34 PM
To: All Dirs All Rgns - PT; All Dirs All Rgns - SR
Subject: MAZDA DEALER NOTICE - SERVICE BULLETIN RELEASE

SERVICE BULLETIN RELEASE - 05/27/2014

2014 INDEX: http://www.mstore2000.com/PDF_Files/index05-27-14.pdf

The following Service Bulletin has just been issued.

- For latest MS3 postings, click here: <https://portal.mazdausa.com/m173/service/esi/MazdaServiceShop>

- For printable PDF files from MStore, click on the link below each TSB title:

* If the links do not automatically take you directly to the document, cut and paste the link into your internet browser address window and press enter.

NEW BULLETIN

09-024/14 – 2014-15 MAZDA3 - SIDE(S) OF REAR SEAT CUSHION IS LIFTING OR LOOSE

http://www.mstore2000.com/PDF_Files/09-024-14-2916.pdf

- Please distribute this information to all parts and service personnel.
- If you no longer wish to receive Mazda bulletins, please contact the IT Administrator at your dealership and ask them to remove your email address from under the EMDCS application.

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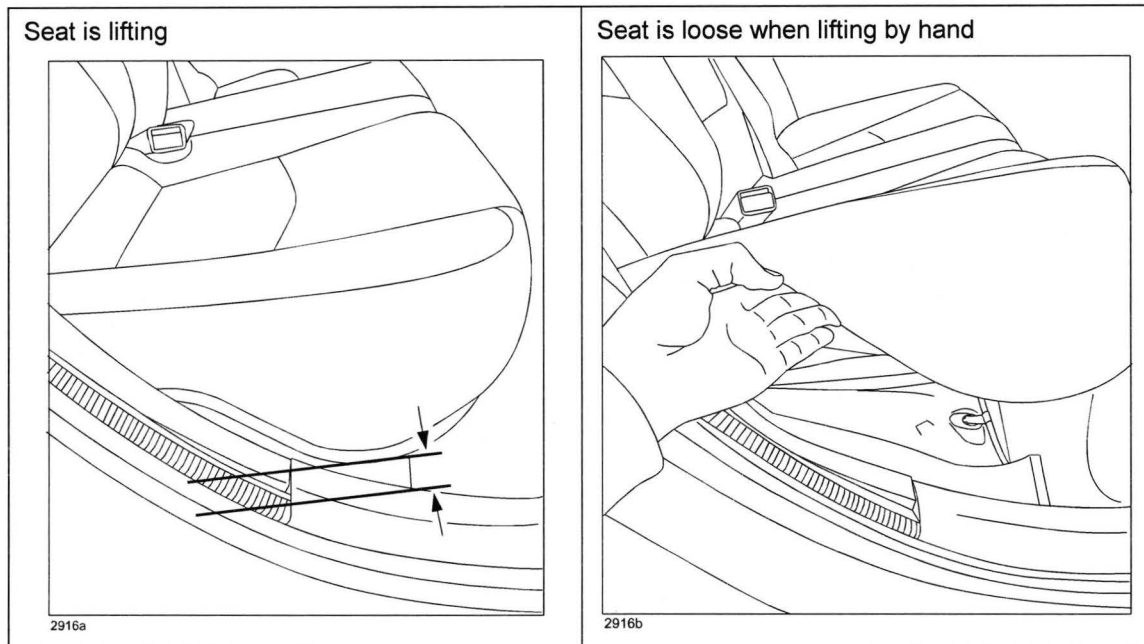
Subject: SIDE(S) OF REAR SEAT CUSHION IS LIFTING OR LOOSE	Bulletin No: 09-024/14
	Last Issued: 05/27/2014

APPLICABLE MODEL(S)/VINS

2014-15 Mazda3 vehicles

DESCRIPTION

Some customers may complain that the side(s) of the rear seat is lifting or loose when lifted by hand.

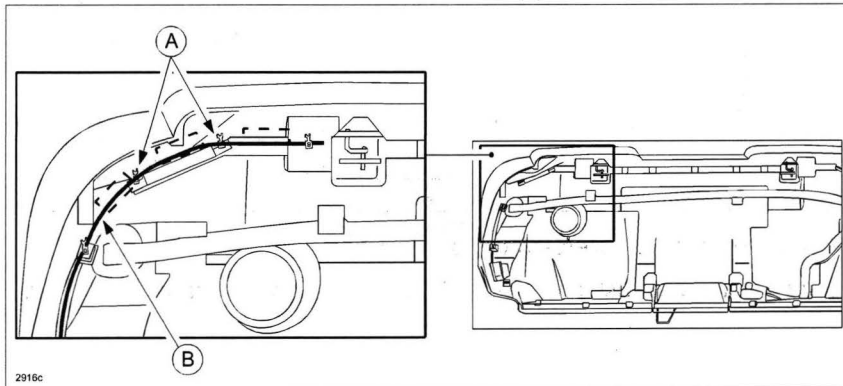


This is caused by a product variation of the rear seat cushion. Some cushions may have a larger clearance between the cushion and the floor carpet.

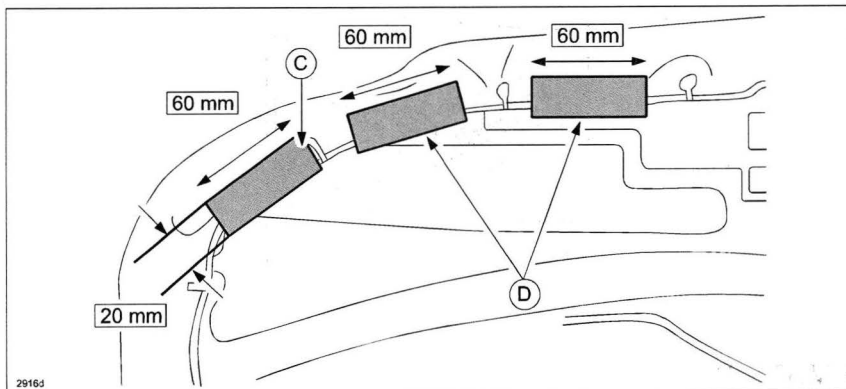
Customers having this concern should have their vehicle repaired using the following repair procedure. When you receive a customer complaint on this concern, fix both sides of the rear seat cushion to the carpet using Velcro tape.

REPAIR PROCEDURE

1. Verify customer concern.
2. Remove the rear seat cushion from the vehicle according to the instructions on MS3 online or the Workshop Manual (section 09-13 REAR SEAT CUSHION REMOVAL/INSTALLATION).
3. Turn over the rear seat cushion and confirm the locations to attach the Velcro tapes as shown.
A: C-rings (to fix seat trim end)
B: Resin wire at the trim end



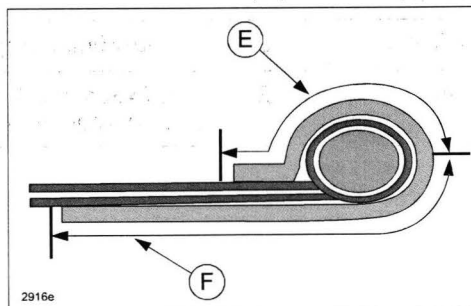
4. Attach 3 Velcro tapes (BHY1-88-472) in the locations shown.
C: Attach the Velcro tape to the side of the the C-ring
D: Attach the Velcro tapes to the center of the C-rings.



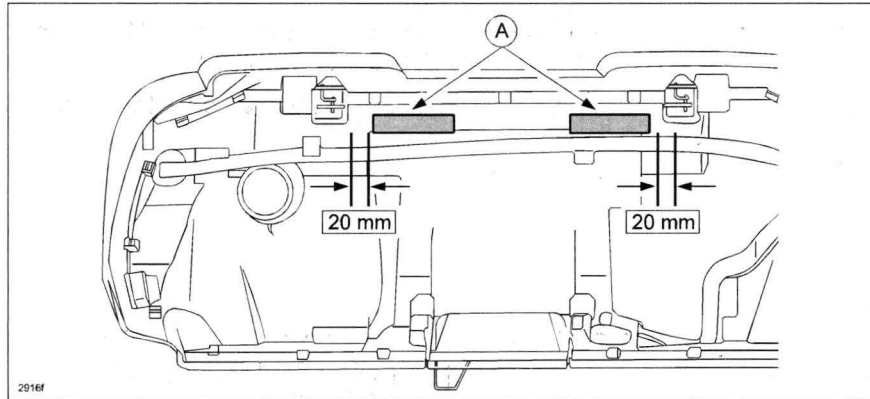
Attach the Velcro tape as shown in this cross section.

E (Cushion side): Attach the Velcro tape by turning it over at the trim end (resin wire)

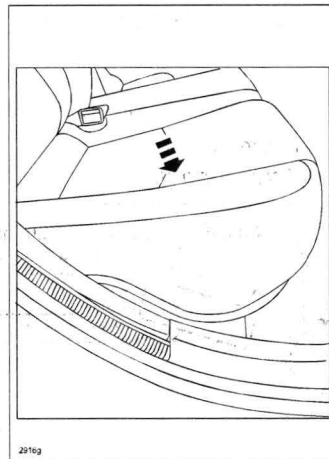
F (Carpet side): Attach 20 mm of Velcro tape on the front surface and the remaining on the back



5. Attach Velcro tapes to the opposite side of the rear seat cushion using the same procedure.
6. Attach two layers of felt (BHY1-88-093) to the bottom front edge of the rear seat cushion (A) as shown.



7. Install the rear seat cushion in the reverse order of removal.
8. Push both sides of the rear seat cushion down by hand to fix the Velcro tapes to the floor carpet.



9. Verify repair.

PART(S) INFORMATION

Part Number	Description	Qty.	Notes
BHY1-88-472A	Velcro Tape	6	60x30mm; requires 6 pieces per repair
BHY1-88-093	Felt	2	120x30mm x 30mm thickness (2 pieces in box); requires 2 sets (4 pieces) per repair

WARRANTY INFORMATION

NOTE:

- This warranty information applies only to verified customer complaints on vehicles eligible for warranty repair.
- This repair will be covered under Mazda's New Vehicle Limited Warranty.
- Additional diagnostic time cannot be claimed for this repair.

Warranty Type	A
Symptom Code	89
Damage Code	97
Part Number Main Cause	****-57-200** (Rear seat cushion) See EPC for correct part number
Quantity	0
Operation Number / Labor Hours:	XXK5EXRX / 0.3 Hrs.

NOTE: Submit BHY1-88-093 and BHY1-88-472A as related part number.