



SB-10056782-4018

SUBJECT

Incorrect Vehicle Identification Number (VIN) Labels Installed

MODEL

F56 (Cooper, Cooper S)

SITUATION

Twenty-six “Model Year 2014” vehicles have incorrect VIN labeling that indicates they are “Model Year 2015.”

CAUSE

Incorrect VIN labels were applied at the factory.

The 9th and 10th digits of the VIN indicate that it is a MY 15 (F), when in reality the vehicle is a MY 14 (E).

This includes the NHTSA compliance label, VIN number in the windshield and the VIN number on the front strut tower.

CORRECTION

No correction is needed, since this does not affect OBD or NHTSA compliance.

PROCEDURE

The affected VINs are listed below. No further action is required.

Customer Notification Letter

All affected customers have been notified by letter. A sample letter is attached.

Note: The correct VIN is always read out during a key read, diagnosis or programming.

Correct VIN	Incorrect Label Number
WMWZN3C5XET266601	WMWZN3C5 8 FT266601
WMWZN3C51ET266602	WMWZN3C5 X FT266602
WMWZN3C53ET266603	WMWZN3C5 1 FT266603
WMWZN3C55ET266604	WMWZN3C5 3 FT266604
WMWZN3C57E T266605	WMWZN3C5 5 FT266605
WMWZN3C59ET266606	WMWZN3C5 7 FT266606
WMWZN3C50ET266607	WMWZN3C5 9 FT266607
WMWZN3C52ET266608	WMWZN3C5 0 FT266608
WMWZP3C5XET298507	WMWZP3C5 8 FT298507
WMWZN3C54ET266609	WMWZN3C5 2 FT266609
WMWZP3C51ET298508	WMWZP3C5 X FT298508
WMWZP3C53ET298509	WMWZP3C5 1 FT298509

WMWZP3C5XET298510	WMWZP3C5 8 FT298510
WMWZN3C50ET266610	WMWZN3C5 9 FT266610
WMWZN3C52ET266611	WMWZN3C5 0 FT266611
WMWZN3C54ET266612	WMWZN3C5 2 FT266612
WMWZN3C56ET266613	WMWZN3C5 4 FT266613
WMWZP3C51ET298511	WMWZP3C5 X FT298511
WMWZN3C58ET266614	WMWZN3C5 6 FT266614
WMWZP3C53ET298512	WMWZP3C5 1 FT298512
WMWZP3C55ET298513	WMWZP3C5 3 FT298513
WMWZP3C57ET298514	WMWZP3C5 5 FT298514
WMWZN3C5XET266615	WMWZN3C5 8 FT266615
WMWZP3C59ET298515	WMWZP3C5 7 FT298515
WMWZP3C50ET298516	WMWZP3C5 9 FET298516

ATTACHMENTS

View PDF attachment [M000314 Customer Letter](#).

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Date, 2014

Dear MINI Owner:

WMWZN3C54FT266XYZ
WMWZN3C54ET266XYZ
2014, MINI Convertible

As part of ongoing quality analysis at MINI USA, we have determined that this vehicle was produced with an incorrect Vehicle Identification Number (VIN). The VIN is located in several places on the vehicle, such as on the Certification Label affixed to the driver's door jamb, on the label affixed to the vehicle's instrument panel visible through the windshield, and on certain other body parts.

For this vehicle specifically, the 10th digit of the VIN is an "F," whereas it should be an "E." If the 10th digit was correctly coded as an "E," the 9th digit (the "check digit") would be different.

We have informed the National Highway Traffic Safety Administration (NHTSA) of this matter, as well as the relevant state authorities, the National Insurance Crime Bureau and our MINI dealers, so that they can correctly interpret your VIN. In addition, we have updated our internal systems to reflect the correct VIN and have made a notation of the production error.

We recommend that you keep this letter in the vehicle; no further action is required on your part.

Should you have any questions, the MINI Customer Relations and Services department is available Monday through Friday from 9:00 a.m. to 9:00 p.m. ET. You can reach us at 1-866-ASK-MINI (1-866-275-6464) or via email at MINI.Assistance@askminiusa.com.

We apologize for any inconvenience this may cause and wish you many safe and enjoyable motoring miles.

Sincerely,

MINI USA
Customer Relations and Services