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**Sent on** 09 16 2014 **Expires on** 12 14 2014  
**From** American Honda Parts, Service & Technical Division, Campaign Administration  
**Subject** Product Update: 2015 Fit Front Bumper Beam

DATE: September 16, 2014

TO: All Honda Sales, Service & Parts Managers and Personnel  
FROM: American Honda Parts, Service & Technical Division, Campaign Administration  
RE: Product Update: 2015 Fit Front Bumper Beam

Today, September 16, 2014, American Honda is announcing a product update for a small number of early production 2015 Fit vehicles. The product update involves replacing the bumper beam with an improved beam to ensure all 2015 Fit vehicles meet the same specifications.

**Situation**

An early-production 2015 Honda Fit was originally tested in March for the 2014 award year by IIHS and earned a *GOOD* in four out of five IIHS crash test modes and a *MARGINAL* score in the challenging small overlap frontal crash test. Demonstrating a strong commitment to safety, Honda engineers responded quickly with a modification to the Fit's front bumper structure. Subsequent testing by IIHS confirmed the success of the design change, which has been incorporated into new vehicle production.

**The Update**

Approximately 12,000 early production Fit vehicles require replacement of the front bumper beam with an improved part.

**Service Bulletin**

S/B 14-057, *Product Update: 2015 Fit Front Bumper Beam* was posted to ISIS on September 16, 2014, in support of this product update. It includes warranty, parts, and repair information related to the PUD.

**Parts Information**

Parts to address affected vehicles are available through normal parts ordering procedures as of today, September 16, 2014. Replaced beams must be returned to American Honda via the parts recycling program. Using a white paint pen, write your dealer number and the RO number on each replaced bumper beam prior to sending it back to American Honda.

**Customer Notification**

American Honda expects to notify owners of affected vehicles in late September, 2014.

As always, please make sure to check iN VIN Inquiry status to determine if a particular vehicle is eligible for this product update.

Click [here](#) for a copy of the Q&A file.

Click [here](#) for a copy of service bulletin 14-057.

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