

July 14, 2014

Attention: Mazda Service and Parts Managers

Subject: Launch of Safety Recall 7614E 2008-2011 Tribute Electric Power-Assisted Steering (EPAS)

Mazda Motor Corporation has decided that a defect which relates to motor vehicle safety exists in 2008-2011 Tribute vehicles produced from October 5, 2006 through September 11, 2010.

A poor signal to noise ratio in the torque sensor within the Electric Power-Assisted Steering (EPAS) system may not allow the Power Steering Control Module (PSCM) to determine the driver's steering input. If this condition is detected, the system defaults to manual steering mode. Loss of power steering assist while driving would require higher steering effort at lower vehicle speeds, which may increase the risk of a crash.

Owners of affected vehicles will be notified by first class mail the week of July 14, 2014.

Recall 7614E repair procedures are available on the Mazda Service Support System (MS3) website and on eMDCS via MXConnect.

For technical assistance, contact the Technical Assistance Hotline at (888) 832-8477, Option 3 for an English speaking Hotline Specialist, option 4 for a Spanish-speaking Hotline Specialist. For warranty questions, contact the Warranty Hotline at (877) 727-6626 Option 3.

Please make certain that the appropriate personnel in your dealership are aware of these resources and are familiar with the details of this recall before responding to customer inquiries.

We apologize for any inconvenience this recall may cause you and your customers.

Your understanding and support in carrying out this recall campaign are greatly appreciated.

Mazda Technical Services