SB-10055144-9919



Mazda North American Operations

Information **Electronic Field Communication** eFC Number: eFC-I-13-00444 Tuesday, February 11, 2014 Date: Subject: Launch of Emission Recall 7113L Originating Name: Sharon Kaplan **Technical Services Division** Dept: **Email ID:** skaplan@mazdausa.com Phone: 949-442-6502 Summarv: Announcing the launch of Emission Recall 7113L for 2007-2012 CX-7 Nonconformity to Evaporative Emission Standard. See Also eFC Number(s): **Dealer Communication:** Yes 🖂 Date Dealer Communication to be sent: 2/11/14 Additional Contacts: Darrel Chin, Jason Fenton Concur: eFC Type: Aileen Sperber Sales Operations: **Fixed Operations:** Communication:

Emission Recall 7113L, 2007-2012 CX-7 Nonconformity to Evaporative Emission Standard, will be launched to dealers today. The attached dealer documents are posted on MXConnect.

This recall campaign supersedes MSP36 and Service Bulletin 01-020/12.

The attached dealer email will be sent to all dealers upon release of this eFC.



Addressees – Check appropriate division, department, region or position

	рп	Compared Bistribution Lists			
Corporate Distribution Lists		Corporate Distribution Lists		Region Distribution Lists	
Executive Committee	\boxtimes	Audit		Regional General Manager s	
Executive & Administrative Assistants		Legal	\boxtimes	Region Coordinators	
US Sales Operations (all)		Finance Division (all)		Region Sales Managers	
Dealer Development		Accounting, Tax, Customs & Payroll		Finance & Insurance Managers	
Sales Integration & Training		Financial Analysis & Treasury		Zone Manager - Sales	
Extended Service Programs		Human Resources		District Managers	
Vehicle Operations (all)		IT- Managers		Region Customer Service & Parts Managers	
Distribution		Employees Only – (Corp)		Zone Manager - Service	
Fleet Operations	\boxtimes	Employees Only – (All MNAO)		District Service Managers	\boxtimes
Incentives				Region Technical Specialists	\boxtimes
Vehicle Logistics				Region Operations Managers	
Marketing and PR (all)				Marketing Managers	
Brand & Marketing Communications				Digital Marketing Managers	
Retail Marketing				Market Rep Managers	
Digital, CRM, & Mobile Marketing				Sales Planning Managers	
Public Relations & Brand Experience				Region Operations Specialists	\boxtimes
CSO Management				All Gulf Region	
CSD Management				All Midwest Region	
TSD Management	\boxtimes			All Northeast Region	
Customer Service Operations (all)	\boxtimes			All Southeast Region	
Customer Service Division (all)				All Western Region	
Customer Experience & Planning (CEC / Mediation)				All McGaw	
Inventory & Supply (DAG)				Port Managers	
PDC Operations & Transportation				All Ports	
Service Field Operations		Additional Recipients		Additional Recipients	
Service Parts & Accessories Marketing	\boxtimes	Other: David Robertson	\boxtimes	Other:	
Customer Mediation Department Mailbox	\boxtimes	Other: Rob Murdoch (MCI)	\boxtimes	Other:	
Parts & Service Finance	\boxtimes	Other: Pierre Hughes-Comire		Other:	
Technical Services Division (all)	\boxtimes	Other: Fujio Hyodo (MC)	\boxtimes	Other:	
Information & Publications		Other: Hiroko Tanada (MC)	\boxtimes	Other:	
Field Technical Operations (Hotline)		Other: Daisuke Hirata	\boxtimes	Other:	
Product Quality Engineering		Other: Shuzo Oda	\boxtimes	Other:	
Technical & Fixed Operations Training		Other: Joshua Vella		Other:	
Warranty Operations		Other: Steven Limtiaco		Other:	
Dealer Affairs	\boxtimes	Other: Gaby Laur		Other:	
Government Affairs	\boxtimes	Other:		Other:	
Product Planning		Other:		Other:	
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