

Volkswagen Perfect Delivery Process – Sales Consultant Delivery Checklist

Vehicle Information: VIN:		Model Year:	Model Type:
Owner Information: First Name:		Last Name:	
Mailing Address:			Apartment Number:
City:	State/Province:	Zip/Postal Code	
Home Telephone:	Work Telephone:	Email Address:	·

Model: 2014 Beetle / Beetle Convertible

Ensure the following critical delivery items are completed:

1 - Questions for your customer

- 1. What are the 3 most important features to your customer?
 - a. ______ b. ______ c. _____
- 2. How much time does your customer have available to take delivery of their vehicle?

2 · Vehicle Preparation (Pre-Delivery)

- Verify vehicle equipped as specified and all accessories are installed
- Ensure final detail was completed, including installation of front license plate bracket (if required)
- Technician and Detailer PDI completed
- Verify completion of campaigns and required vehicle updates
- □ Ensure all unnecessary stickers are removed
- Verify air bag warning triangle is affixed

Vehicle Condition Check

Verify that the vehicle interior and exterior are clean and free of damage

- lacksquare Inspect the exterior for damage, dings, dents, and surface scratches
- Check interior for cleanliness, grease marks and damage. Repair all defects prior to customer delivery
- $\hfill\square$ Visually check tires for obvious damage or over/under inflation

Vehicle Function Check

- $\hfill\square$ \hfill Verify function of all remote keys; all keys start vehicle
- Verify Satellite Radio is active (if applicable)
- Verify green Car-Net LED is illuminated (if applicable)
- Set clock to correct time

3 · Dealership Tour

Introduction to Service Department (hours and personnel)

DoubleCheck

- □ Introduce DoubleCheck to customer
- □ Set appointment (within 30 days) with Service Consultant

3 - Dealership Tour Continued

- Explain the service is free and includes:
 - Check vehicle operation
 - Check fluid levels
 - Discuss any potential issues or questions about their vehicle
- Introduction to Parts and Accessories Department
- Introduction to Sales Manager/General Manager

4 · Owner's Documents to Explain, Review and Provide

- lacksquare Sales invoice, finance paperwork
- □ License, insurance, registration
- Quick Reference Guide
- Owner's Manual with business card
- Warranty and Maintenance booklet
- California Emissions Warranty booklet
- Applicable Tire Warranty brochure
- Roadside Assistance Owner's Guide
 Lemon Law notice (based on state)
- Carefree maintenance brochure
- Download iOwn, owner's literature app, to the Customer's iPad (if available) or provide the Customer this link for download: <u>https://itunes.apple.com/us/app/vw-iown-ownerinformation/id848222108?mt=8</u>
- Car-Net brochure and disclaimer (if applicable)
- DoubleCheck introduction and explanation
- $\hfill\square$ Knowyourvw.com explanation and send introductory email

5 - Feature Demonstration

Exterior

- Remote door lock/unlocking: explain unlock button must be pressed twice to unlock all doors
 - □ Keyless access w/ push button start (if applicable)
- E Fuel door operation: how to unlock and close cap properly
- Trunk lid operation/remoteRear seat fold-down operation
- Rear seat easy entry system

5 - Feature Demonstration Continued

Bluetooth - Connect customer's Bluetooth phone (review phone pairing instructions in Quick Start Guide)

- Pair the customer's phone with the vehicle
 - Demonstrate making a call via voice and steering wheel controls
 - Demonstrate how to answer, ignore and end calls
 - Dialing from directories/phonebook received, missed, and dialed calls (if applicable)
 - □ <u>www.vw.com/bluetooth</u> (Resource)

Audio

- Review the Radio/CD/MP3 player and satellite radio modes (Satellite if applicable)
- Pre-set preferred radio stations and walk the customer through setting their favorite stations
- □ Explain scanning/tuning functions
- □ Show how to connect iPod/MP3. Demonstrate MDI, MP3/SD cards and Aux-in jack
- Demonstrate Bluetooth audio

Navigation System Operation (if applicable)

- Show how to save a home address into the Nav and demonstrate how to modify it
- lacksquare Show how to store a Destination from an address
- Demonstrate how to control the map with zoom
- $\hfill\square$ Demonstrate how to save your dealership as a POI
- Demonstrate how to select route preferences

CarNet (if applicable)

- Car-Net: explain system operation and push "i-Button" to enroll
 - Explain functionality of overhead 3-button assembly

Interior Vehicle Operation

- Seat positioning, safety belt, head restraint adjustment
- □ Side view mirrors and defog operation
- Convertible top operation (if applicable)
- Headlight operation
- Fog Lights (if applicable)
- Cruise control location and function
- Windshield wiper operation and service position
 - Windshield wash

5 - Feature Demonstration Continued

Interior Vehicle Operation Continued

- Performance gauge cluster (if applicable)
- Climate control operation
 - Demonstrate how to activate heated seats (if applicable)
- □ Sunroof: explain comfort feature (if applicable)
- Multi-Function Steering Wheel
- □ Explain the Multi-Function Display(MFD)/Trip Computer and the information available
- □ Explain DSG and Tiptronic operation (if applicable)
- TPMS system operation
- How to reset
- Warning/indicator lights: explain fuel cap loose indicator

6 - Customer Acceptance

- Two master keys/one valet key/key tag
- Complete Customer Delivery Checklist

7 · Orientation Drive

- Cruise control
- Hill Hold
- Navigation operation (if applicable)

Follow-up call · Date/time:	DoubleCheck appointment · Date/time:
Volkswagen Owner's Signature:	Date:
Sales Consultant's Signature:	Date:
Sales Consultant's Name:	Date: