



Das Auto.

VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: October 13, 2014

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Upcoming UPDATE 55i3 – Fuel Door (NVLW)
2015 MY Volkswagen Beetle & Beetle Convertible

IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION

Upcoming UPDATE 55i3

This is to inform you of an upcoming UPDATE that will be visible in Elsa and ServiceNet on or about October 14, 2014.

Please refer to the Elsa campaign/action screen for confirmation of whether the UPDATE applies to each specific vehicle, and look to Elsa and ServiceNet for additional information and complete repair instructions.

Consistent with general Volkswagen corporate policy governing UPDATES, Volkswagen is not notifying consumers. (UPDATES differ from recalls and service actions; consumers are notified in writing of recalls and service actions.) Each vehicle should be completed when it is in to the dealer for maintenance or any other service visit. Dealer stock vehicles **cannot, however, be delivered** to consumers until the UPDATE is completed.

To identify any vehicles in your inventory that are affected by this UPDATE, please run the “New and CPO Inventory Open Campaign/Action Listing” report from the VIM system.

Please ensure that every affected vehicle gets the update before delivery to consumers. Your effort is integral in reaching the highest quality expectations of Volkswagen customers.

If you have any questions or require additional assistance, please contact Warranty.

Volkswagen Product Compliance

Attachment: UPDATE Data Sheet (1)



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UPDATE DATA SHEET

| | | |
|---------------------------------------|-------------------------|---|
| SAGA CODE | | 55i3 |
| MARKET(S) | | United States and Canada |
| AFFECTED VEHICLES | | 2015 MY Volkswagen Beetle & Beetle Convertible |
| ELSA & VIM VISIBILITY DATE | | On or about October 13, 2014 |
| TOPIC | | Fuel Door |
| PROBLEM DESCRIPTION | | Fuel door binding or sticking due to excess material inside of the fuel door housing. |
| CORRECTIVE ACTION | | Measure and adjust fuel door as necessary to ensure correct function |
| VEHICLE WARRANTY PARAMETER | | NVLW |
| VEHICLE COUNT | TOTAL AFFECTED | USA: 532 Canada: 172 |
| | DEALER INVENTORY | USA: Approximately 57 Canada: Approximately 109 |
| | CPO INVENTORY | USA: 0 Canada: 0 |
| APPROXIMATE REPAIR TIME | | Up to 20 TU |
| SPECIAL TOOLS NEEDED? | | SEE UPDATE TECHNICAL BULLETIN |
| PARTS REQUIRED | | N/A |
| INITIAL PARTS ALLOCATION DATE | | N/A |
| ADDITIONAL INFORMATION | | <p>Please ensure that this UPDATE is performed on every applicable vehicle before delivery to consumers. Your effort is integral in reaching the highest quality expectations of Volkswagen customers.</p> <p>Please reinforce the correct repair description of this action with all dealership personnel – this action is a vehicle UPDATE, <i>not</i> a recall.</p> |

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.