TO: Retail Principals, General Managers

Fixed Operations Managers, Service Managers

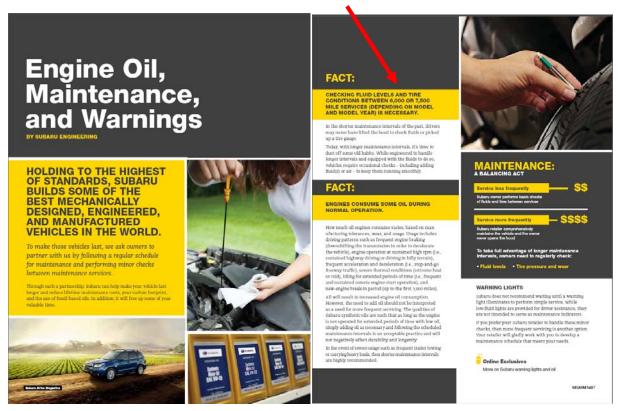
FROM: Subaru Fixed Operations

DATE: June 11, 2014

SUBJECT: Drive Magazine article titled "Engine Oil, Maintenance and Warnings"

Recently every Subaru Retailer was shipped a package containing 2 Posters: "Time to Dust off Old Habits" and 50 *Drive* Magazine articles: "Engine Oil, Maintenance and Warnings". The *Drive* Magazine article that was shipped addressed vehicles up to and including 2014 MY vehicles with the FB 4 cylinder engine. The oil change interval for these vehicles is "Every 7.5 months or 7,500 miles". Since the publication of this *Drive* Magazine article, the 2015 MY vehicle oil change interval has changed to "Every 6 months or 6,000 miles" interval.

A "new" *Drive* Magazine article (50 pcs) referencing both the 6,000 mile maintenance interval and 7,500 interval (depending on model year and model) will be sent to each retailer in the next several days for use in the service write up area. Please see the example below.



Please contact your DPSM with any further questions.