



**To:** Dealer Principals  
Parts Managers  
General Managers  
Service Managers

**Bulletin:**  
**Date & Time:**  
**HinoNet Location:**

**PA-2014-073**  
**12-09-14**  
**Parts Marketing**

**Subject: 2015 All-Makes Marketing and Advertising Support Package**

[Are you advertising to your Parts Departments Full Capabilities?](#)

[Are specials & promotions being created to engage Customers?](#)

In 2015, Hino wants to assist in helping grow your business. Hino is making available California Design Printing & Marketing to help customize flyers, mailers, or other marketing items to promote specific products and or service to your customers.

These costs can be shared with Hino using your available co-op dollars. To see your available Co-Op funds, view HinoNet, "Parts", "Co-Op Funds" or contact your Hino DPM to discuss your available amount.

This package includes a Hino parts marketing brochure that identifies examples and shows the **simple** process to get your marketing ideas designed and in with the hands of your customers.

Also included are ten examples of product sale flyers developed in partnership with Dealers who heard about this at the Parts Conference or through their DPM.

The contact for getting started is **Jody Moore** and he can be reached at **(951) 903-8849** or [jmoore@hinopartsmkt.com](mailto:jmoore@hinopartsmkt.com).

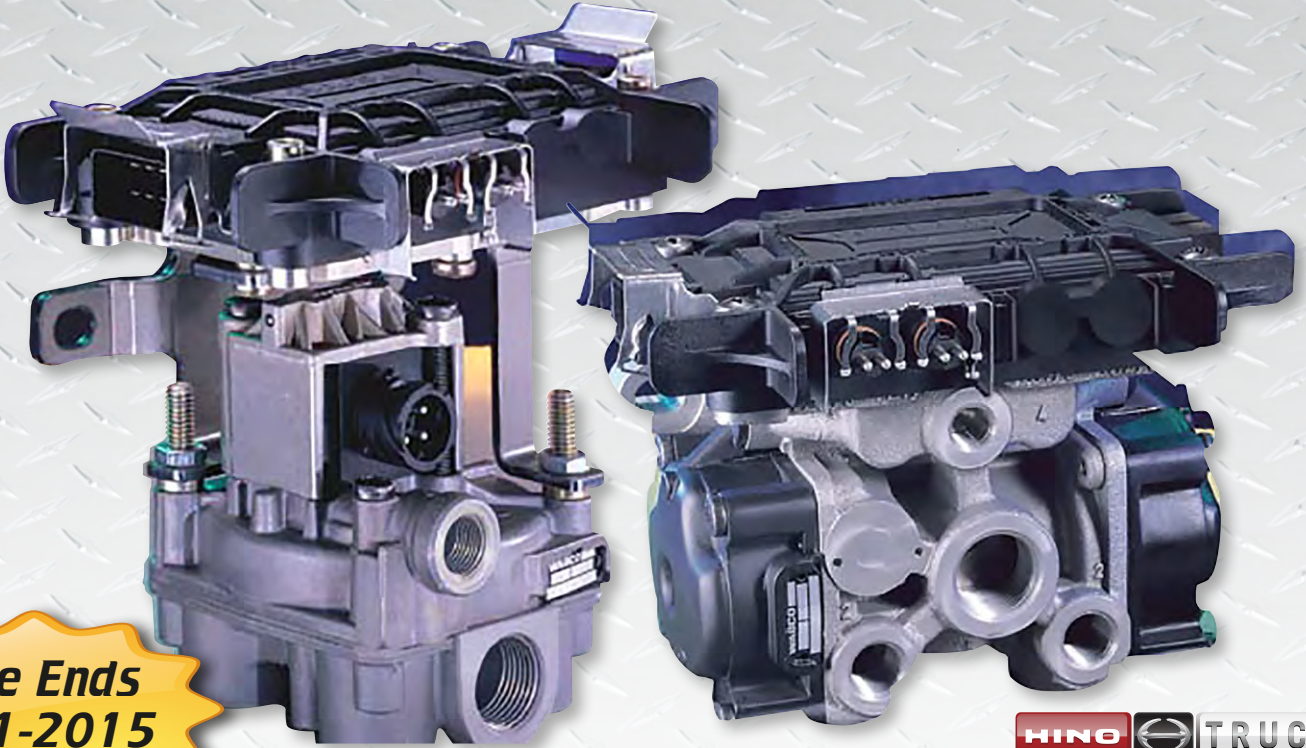
Hino encourages you to take advantage of these services!

**Thank you,**

**Your Hino Parts Team!!**

# Trailer ABS Sale

## MERITOR WABCO



**Sale Ends  
3-31-2015**



A Toyota Group Company

[www.hino.com](http://www.hino.com)

PART #	DESCRIPTION	SALE	PART #	DESCRIPTION	SALE
R950127	MODULATOR VLV SOL 12V & 2 ADPT		R955425	2S/1M W/O TRING	
R955320	TCS2 ASSMY KIT		R955426	2S/2M/W/T-RING	
R955335	SENSOR ABS KIT		R955427	2S/2M W/O TRING	
R955336	SENSOR ABS KIT		R955459	CLIP - ABS SENSOR	
R955341	SENSR ABS(NOT FOR HINO SEENEWS)		S4005001010	TCS 2 ECU/VALVE	
R955342	SENSOR ASSY		S4005001020	TCS 2 ECU/VALVE	
R955344	2S/1M W/PWR ADT		S4005001030	TCS 2 ECU/VALVE	
R955372	TRAILER ABS KIT		S4008506000	TCS2S/2M ECU KT	
R955373	TRAILER ABS KIT		S4008506010	TCS4S/2M ECU KT	
R955374	2S/1M ABS KIT		S4008506020	TCS2 DUAL MOD	
R955375	4S/2M ABS KIT		S4461082010	ECU TCS11 2S/1M	
R955382	2S/1M ABS KIT		S4497130180	1.8 M SEN EXTN	
R955383	4S/2M ABS KIT		S4497130300	3.0 M SEN EXTN	
R955423	MBS2 RETRO KIT		S4721950330	VALVE ASSEMBLY	

**FIND MORE GREAT DEALS AT:**

DEALER LOGO  
ADDRESS  
PHONE

# ALL-MAKES PARTS



Espar Heater Systems



A Toyota Group Company  
www.hino.com

DEALER LOGO



The World Rides On Us®

ADDRESS



PHONE



# ALL-MAKES PARTS

# SALE

## ENDS SOON!



### Lamp Specials

81260  
LED Rubber Flood Worklamp

**\$00<sup>00</sup>** EACH

4060C  
LED Backup Lamp

**\$00<sup>00</sup>** EACH



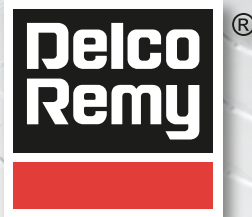
### Eaton-Fuller Clutches

208925-82  
15½ inch 1700# Torque  
Easy Pedal Clutch

**\$000<sup>00</sup>** EACH

208925-25  
15½ inch 2050# Torque  
Easy Pedal Clutch

**\$000<sup>00</sup>** EACH



### Alternator & Starters

DR-8700018  
35SI Reman Alternator-140 amp

EACH **\$000<sup>00</sup>** EXCH

DR-8600310  
New Alternator 24SI-160 amp

New **\$000<sup>00</sup>** EA

DR-10461055  
Reman Starter 42 MT

EACH **\$000<sup>00</sup>** EXCH



## MERITOR

### Air Dryer Specials

R109994  
ADSP/System Saver  
Air Dryer Cartridge  
NEW **\$00<sup>00</sup>** EACH

R955065225X  
Reman AD9 Air Dryer  
EACH **\$000<sup>00</sup>** EXCH

R955107794X  
Reman AD9 Air Dryer Cartridge  
EACH **\$00<sup>00</sup>** EXCH

R955109493X  
AD-IP Reman Air Dryer Cartridge  
EACH **\$00<sup>00</sup>** EXCH



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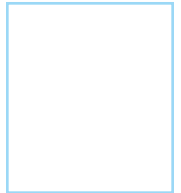


MERITOR



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# Antifreeze Sale



**\$000**

**SO-9401006021**  
**SHELL ZONE GREEN**  
**CONCENTRATE**



**\$000**

**SO-550027616**  
**ROTELLA PURPLE**  
**CONCENTRATE**



**\$000**

**SO-9404206021**  
**ROTELLA ELC RED**  
**50/50 MIX**  
**CONCENTRATE**



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# SPORTS KNIVES



BK-3201 Silver Creek Folding Filet



BK-7430 Bantam – RealTree Xtra Camo



BK-7435 Nano Bantam – Mossy Oak Breakup



BK-5961 Bantam BHW – Mossy Oak Breakup



BK-3312 390 Omni Hunter with Paklite Guthook



BK-7689 Splizzors



BK-5803 Folding Hunter – Black



BK-7495 Folding Hunter – RealTree Camo



BK-7497 Folding Hunter – Guthook, RealTree Camo

## A GREAT GIFT FOR THE HOLIDAY SEASON!

Many other styles in-stock and on display.

PART NO:	DESCRIPTION	PRICE
BK-3201	Silver Creek Folding Filet	
BK-7430	Bantam – RealTree Xtra Camo	
BK-7435	Nano Bantam – Mossy Oak Breakup	
BK-5961	Bantam BHW – Mossy Oak Breakup	
BK-3312	390 Omni Hunter with Paklite Guthook	
BK-7689	Splizzors	
BK-5803	Folding Omni Hunter – Black	
BK-7495	Folding Omni Hunter – RealTree Camo	
BK-7497	Folding Omni Hunter – Guthook , RealTree Camo	



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# Cobra®



## #CDR810 Drive HD Dash Cam

- 2" High Definition LCD Display
- Records in Full HD 1080HP
- 5.0 Mega Pixel CMOS Camera
- Takes Stills & Videos
- Infrared LEDs for Night Recording
- Anti-Shake Functions
- 8GB Micro SD Card Included
- Simple Installation

**Buy 6  
Get 1**

## #CDR840 Drive HD Dash Cam

- 1080HP Full HD Recordings
- Internal GPS Embeds Exact Location & Time
- 1.5" LCD Display
- 118° Viewing Angle Offers Best Performance Identifying License Plates at Long Ranges
- Easy Installation



**Buy 6  
Get 1**

**Buy 10,**



Compact CB Radio With Dynamic Mic #19DXIV

**OR**

**Buy 6,**



CB Radio With WX Indicator & Bluetooth #29LTDBT

**&**

**Get 1**



#CDR810 Drive HD Dash Cam

**Buy 12,**



Professional Full Feature CB Radio With Color Display #29PLX

**OR**

**Buy 10,**



CB Radio With PA Capability #29LTD

**OR**

**Buy 6,**



CB Radio With WX Indicator, Chrome Edition #29LTDCHR

**& Get 1**



#CDR840 Drive HD Dash Cam

**PANA-PACIFIC**

**HINO TRUCKS**

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# Mascot Truck Parts

an ArvinMeritor brand

**\$0,000<sup>00</sup>**

**MTP-RD20145390**  
**EATON FRONT REAR**  
**DIFFERENTIAL**  
**390 RATIO**



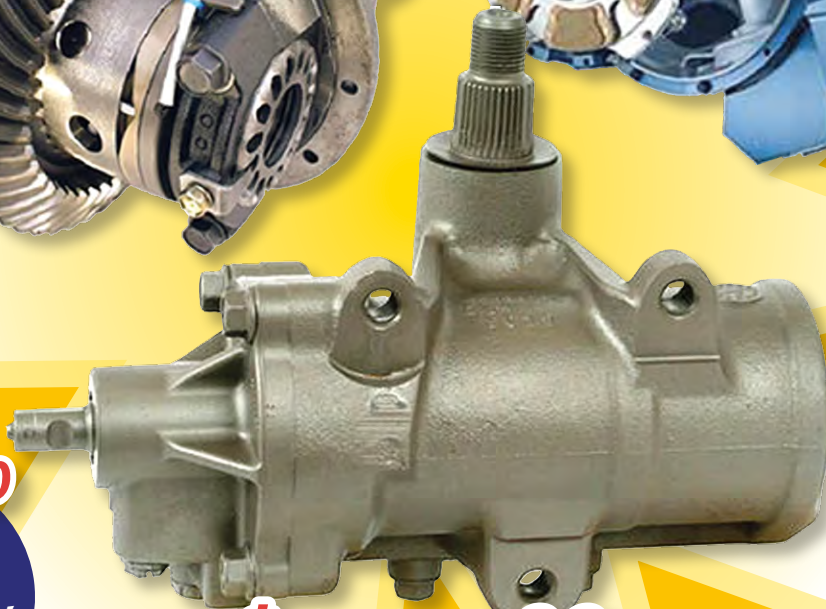
**\$0,000<sup>00</sup>**

**MTP-RTL016913AP**  
**EATON TRANSMISSION**



**\$000<sup>00</sup>**

**26041145**  
**MEDIUM DUTY**  
**GMC TOPKIC**



**\$000<sup>00</sup>**



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## TOP REMANUFACTURED STEERING GEARS

**TAS65155** FRIEHTLINER CONVENTIONAL  
**THP60010** FRIEHTLINER / STERLING  
**TAS65004** FRIEHTLINER CONVENTIONAL PRE '06  
**TAS65150** VOLVO CONVENTIONAL

**TAS65166** PETERBILT CONVENTIONAL  
**TAS65079** KENWORTH W900  
**TAS65024** PETERBILT CONVENTIONAL  
**TAS65204** VOLVO CONVENTIONAL

*All prices above considering exchange of an acceptable core.*

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**SALE ENDS SOON!**



# MERITOR®

## All-Makes Air Dryer Sale

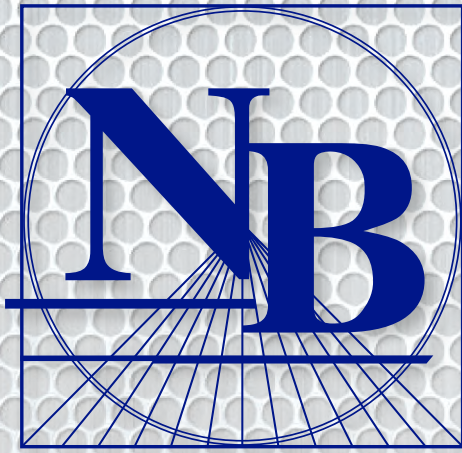


QUALIFYING PART NUMBERS					
PART	DESCRIPTION	DISCOUNT	PART	DESCRIPTION	DISCOUNT
R950069	AIR/D/CARTRIDGE	15% OFF	R9555010133X	REMAN ADIS DRYR	17% OFF
R955A72420N	NEW ALCHOL EVP	16% OFF	R9555010696X	REMAN ADIS DRYR	16% OFF
R955K022105N	PURGE VALVE	16% OFF	R955800350N	NEW PRES RELIEF	17% OFF
R955T224N	CARTRIDGE-CR	16% OFF	R955800404N	NEW ADIP PURGE	16% OFF
R955065224N	AD9-24V DRYER	16% OFF	R955800405N	AD9 PURGE VALVE	16% OFF
R955065224X	REMAN AD9 DRYER	17% OFF	S4008507010	SS1200+ A/D	15% OFF
R955065225N	NEW AD9 DRYER	17% OFF	R109994	NEW ADSP CARTG	13% OFF
R955065225NP	AD9 DRYER	15% OFF	R950011	AIR/D/CARTRIDG E	15% OFF
R955065624N	OUTRIGHT CARTRG	16% OFF	R950013	TURBO VALVE KIT	16% OFF
R955107695N	AD4 & AD9 MOUNT	17% OFF	R950014	PURGE VALVE KIT	12% OFF
R955107799N	NEW AD9 CHK VLV	16% OFF	R950015	12V HTR ASY KIT	15% OFF
R955107800N	NEW AD9 CHK VLV	17% OFF	R950017	CHECK VALVE KIT	15% OFF
R955109578N	NEW AD9 HTR 12V	16% OFF	R950048	AIR/D/CARTRIDG E	16% OFF
R955109685N	NEW AD9 DRYER	18% OFF	R950068	AIR/D/CARTRIDG E	16% OFF
R955109685NP	AD9 DRYER	16% OFF	R955047	TW PURGE VA KIT	10% OFF
R955109991X	REMAN ADSP DRYR	12% OFF	R955065225X	REMAN AD9 DRYER	14% OFF
R955109992X	REMAN ADSP DRYR	13% OFF	R955107794X	REMAN AD9 CARTG	12% OFF
R955109993N	ADSP CUTOFF VLV	17% OFF	R955107796N	NEW AD9 CARTG	16% OFF
R955109995N	ADSP PURGE VLVE	16% OFF	R955109477X	REMAN ADIP DRYR	17% OFF
R955205NX	XCH SS1200 DRYR	16% OFF	R955109478X	REMAN ADIP DRYR	17% OFF
R955300NX	XCH SS1200 DRYR	23% OFF	R955109493X	REMAN ADIP CART	12% OFF
R9555003547N	NEW ADIP PURGE	16% OFF	R955205	A/D KIT 1200 SS	16% OFF
R9555004050X	REMAN ADIS DRYR	15% OFF	R955300	SS1200P DRYER	16% OFF
R9555005037N	PURGE VALVE	16% OFF	R955366	IN-LINE FILTER	16% OFF
R9555005893N	OUTRIGHT VALVE	16% OFF	R9555004341X	REMAN AD9 PURGE	13% OFF



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NEO-BRAKE SYSTEMS, INC.

***New brake performance  
at a rebuilt price.***



**\$00<sup>00</sup>**

NBRMKIT-4707Q

**\$00<sup>00</sup>**

NBECOKIT-1443E

**\$00<sup>00</sup>**

NBRMKIT-4709EN/S



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**SEARS**  
SEATING

**Sale**

**HINO TRUCKS**

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PART#	DESCRIPTION	SALE
23312-M0-BNNNN	Standard 70 Series (black) Standard with dual armrests	
23312-M1-BNNNN	Standard 70 Series (gray) Standard with dual armrests	
23312-HQ-BNNNN	Standard 70 Series (blue) Standard with dual armrests	
35111-NT-BSNSN	Elite 80 Series (black) Standard with dual armrests	

**SENTRY**  
FROM SEARS SEATING

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# TerraCair®

ULTRAPURE DIESEL EXHAUST FLUID

**DEF SALE**



**\$00000**

**330 Gallon Tote**

**#579972**

*Open Seal*

**#538915**

*Closed Seal*

**Find more  
great deals  
at:**



**\$00000**

**55 Gallon Drum**

**#114490**

*No Core Charge*

**\$00000**

**2.5 Gallon Jug**

**#115375**



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