

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: MINI 2014 F56 STOP DELIVER - Required Fuel Economy Updates.
Date: Tuesday, October 21, 2014 11:04:38 PM

Publish Date: October 21, 2014
From: Mini Sales Operation
Expiration Date: November 04, 2014

DCSnet Message
Urgent



Subject: **MINI 2014 F56 STOP DELIVER - Required Fuel Economy Updates.**

F56 STOP DELIVERY - Required Fuel Economy Updates.

Following retesting of our 2014 F56 Hardtop, we have received revised MPG results. This means an immediate stop delivery. No customer delivery may take place until the existing Monroney Labels have been replaced with the new Monroney Labels.

We request that you immediately stop delivery of all 2014 F56 dealer stock. A full list of affected VINs can be found attached. MINI USA is working tirelessly to update and reprint Monroney Labels and plan to ship each dealership updated labels using FedEx Priority Overnight delivery so that you receive the labels first thing Wednesday morning. You should expect to receive one box containing all revised labels (2 per VIN) addressed to your Sales Manager. Dealers are required to replace labels before delivery to ANY customer and should dispose of all old labels. This includes any vehicle where the dealer is the first customer and the dealer intends to resell such a vehicle e.g. service loaner vehicles or sales demos.

In addition to the updated MPG values, revised Monroney Labels can be identified by **“Let’s Motor.”** added as the final line item to the Standard Features section of the Monroney Label.

We apologize for any inconveniences this may cause and plan to implement these changes as quickly as possible.

For **Ordering and Distribution queries** please contact **Kimberly Kelly** at Kimberly.Kelly@miniusa.com or (201) 307-3719.

For **MINI Product queries** please contact **Chris Potgieter** at Chris.Potgieter@miniusa.com or (201) 364-247.

LET’S MOTOR.®

Attachments: [M-30-1014-0040 MPG Change Bulletin October\[81363eb0\].pdf](#) [M-30-1014-0040 MPG Change Bulletin October\[81363eb0\].pdf](#)

Recipients: MINI Passenger Cars, New Vehicle Sales, All Regions, All Areas, All Departments, All Personnel
MINI Passenger Cars, CC-MiniManagers
MINI Passenger Cars, All Offerings, All Regions, All Areas, Operations, All