



# Service Bulletin

## PRELIMINARY INFORMATION

**Subject:** Tailgate Emblem Loose Or Missing (GMC Sierra Carbon Edition)

**Models:** 2014 GMC Sierra 1500 Carbon Edition  
RPO GE3 and GE7

The following diagnosis might be helpful if the vehicle exhibits the symptom(s) described in this PI.

### Condition/Concern

This bulletin provides a service procedure to replace the tailgate emblem on certain 2014 model year GMC Sierra vehicles. These vehicles may have a condition where the rear emblem could come loose.

Only the following vehicles are involved:

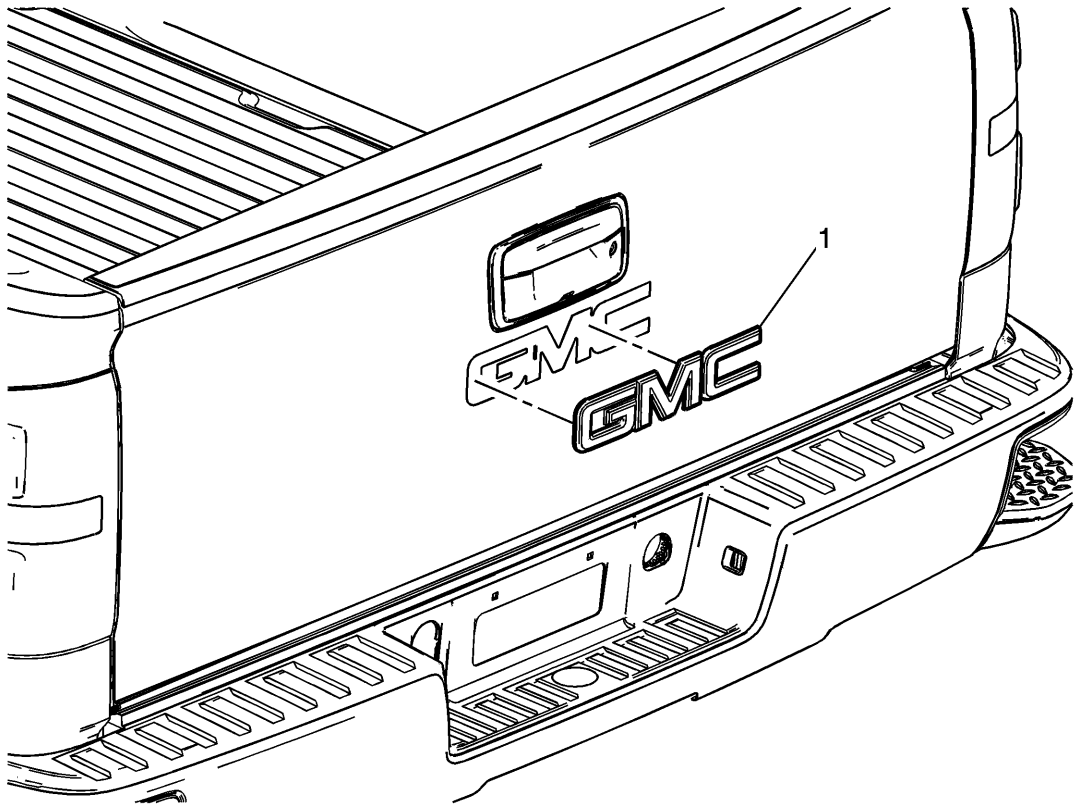
Associated VINs
1GTV2UEC4EZ329216
1GTV2UEC7EZ333986
1GTV2UEC2EZ333992
1GTV2UEC6EZ333994
1GTV2UEC7EZ334488
1GTV2UEC9EZ334489
1GTV2UEC7EZ334491
1GTR1UEH5EZ335980
1GTV2UEH4EZ335982
1GTV2UEC4EZ340877
1GTV2UEC5EZ343304
1GTV2UEC2EZ343762
1GTV2UEC0EZ343890

1GTV2UEC7EZ343966
1GTV2UEC2EZ344023
1GTV2UEC4EZ344041
1GTV2UEC7EZ344048
1GTV2UEC7EZ344177
1GTV2UEC0EZ344263
1GTR1UECXEZ347580
1GTR1UEC8EZ347688
1GTR1UECXEZ347692
1GTR1UEC4EZ347722
1GTR1UEC9EZ348025
1GTR1UEC6EZ349410

**Recommendation/Instructions**

To correct this condition, a replacement emblem is available through the Warranty Parts Return Center. The replacement emblem is only available from the Warranty Parts Center (WPC). Please use the form at the end of this bulletin to order the part.

**Caution:** Use a plastic, flat-bladed tool to prevent paint damage when removing an emblem/name plate.



1. The part and surface should be 21°C (70°F) prior to installation. The vehicle should remain 21°C (70°F) for one hour after assembly to allow adhesive to develop sufficient bond strength.
2. Use a heat gun or equivalent to remove the end gate emblem. Use a plastic flat bladed tool to assist in removal.
3. Clean any remaining residue with a 50/50 mixture by volume of isopropyl alcohol and clean drinkable water. Wipe surface dry with a clean lint-free towel.
4. When removing protective liners from the adhesive tape, be careful not to touch tape with hands and do not allow tape to come in contact with dirt or any foreign matter prior to adhesion.
5. Using the palm of the hand, wet out the end gate emblem to ensure full adhesion is made.

### Parts Information

Part Number	Description	Qty
WPC758	Emblem	1

### Warranty Information

For vehicles repaired under warranty, use:

Labor Operation	Description	Labor Time
1011520	Emblem/Nameplate Replacement	.3 hrs.

## WPC Parts Request Form

Use this form ONLY for U.S. & Canada Dealers. Export markets & Mexico Dealers must contact their regional Technical Assistance Center for assistance.

To: Warranty Parts Center  
"E-Mail" [warrantypartscenterusa@gm.com](mailto:warrantypartscenterusa@gm.com)  
or WPC Fax #: 248-371-0192

Attn: Amina Winfrey

Part Being Requested:

(1)WPC #                      Quantity \_\_\_\_\_

(2)WPC #                      Quantity \_\_\_\_\_

(3)WPC #                      Quantity \_\_\_\_\_

(4)WPC #                      Quantity \_\_\_\_\_

Dealer BAC (U.S.) / Dealer Code (Canada):

Dealer Name:

Dealer Address:

Dealer Contact Person:

Dealer Phone Number:

Repair Order Number:

Vehicle VIN:

If you do not receive the part within 2 business days after emailing or faxing your part request to the Warranty Parts Center, please call Customer Assistance at 248-371-9901/9902

Please follow this diagnostic or repair process thoroughly and complete each step. If the condition exhibited is resolved without completing every step, the remaining steps do not need to be performed.

GM bulletins are intended for use by professional technicians, NOT a "do-it-yourselfer". They are written to inform these technicians of conditions that may occur on some vehicles, or to provide information that could assist in the proper service of a vehicle. Properly trained technicians have the equipment, tools, safety instructions, and know-how to do a job properly and safely. If a condition is described, DO NOT assume that the bulletin applies to your vehicle, or that your vehicle will have that condition. See your GM dealer for information on whether your vehicle may benefit from the information.



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