

# Warranty Information

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## Warranty Communication

Number: AWC-14-03

Subject: Model Year 2015 Audi A3 Sedan In-Car Technology  
Tutorial DVDs Shipped to Dealers

Date: Mar 24, 2014

This document conveys General  
Information from Audi Warranty

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The new Model Year 2015 Audi A3 Sedans are arriving at dealerships in anticipation of the official launch. The In-Car Technology Tutorial DVDs for the A3 Sedan were mailed last week and are also arriving at dealerships.

In the coming weeks, the importance of the A3 Sedan Initial Quality, *creating a perfect delivery experience for every customer*, will be magnified. We encourage you to install the tutorials on the MMI system with Navigation of each A3 Sedan as soon as possible. Viewing the various tutorials will promote understanding of “difficult to use” technology systems. In conjunction, specific technologies can be demonstrated to customers during the *perfect delivery experience*.

Included with this communication is the DVD advisement letter from Jamie Dennis, Director Audi Product Quality & Technical Service, along with installation instructions. Please review them and share with those at your dealership who may have a hand in providing a perfect hand-over experience to our customers.

Please note: These DVDs should not be provided to customers; however in case of loss or damage additional DVDs can be ordered from the IQS portal.



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Enclosed in this kit you will find five In-Car Technology Tutorial DVDs for the model year 2015 A3, along with installation instructions. These DVDs contain explanations for operating various features on the A3. Once installed, these instructional videos will reside within the MMI system and be accessible by the owner at any time from the vehicle (while stationary). **The DVDs should not be provided to customers.**

The data contained on these DVDs must be loaded on to the vehicle's MMI system. Please see Instructions for loading the data also included in this kit. Please note that the process for loading requires selecting "Owner's Manual" in the MMI system. However, although this process will NOT load an Owner's Manual, it will provide owners with a wealth of feature operation information in the form of how-to videos.

To order additional DVDs in the event of loss or damage, please email [audidvdreorder@audi.com](mailto:audidvdreorder@audi.com).

The inclusion of these In-Car Technology Tutorials will help improve customer loyalty and satisfaction with their Audi model by providing easily accessible instructions from their MMI. This is also a convenient way for your Brand Specialists to demonstrate the operation of vehicle features during a sales or delivery presentation, and provide added value to a new owner.

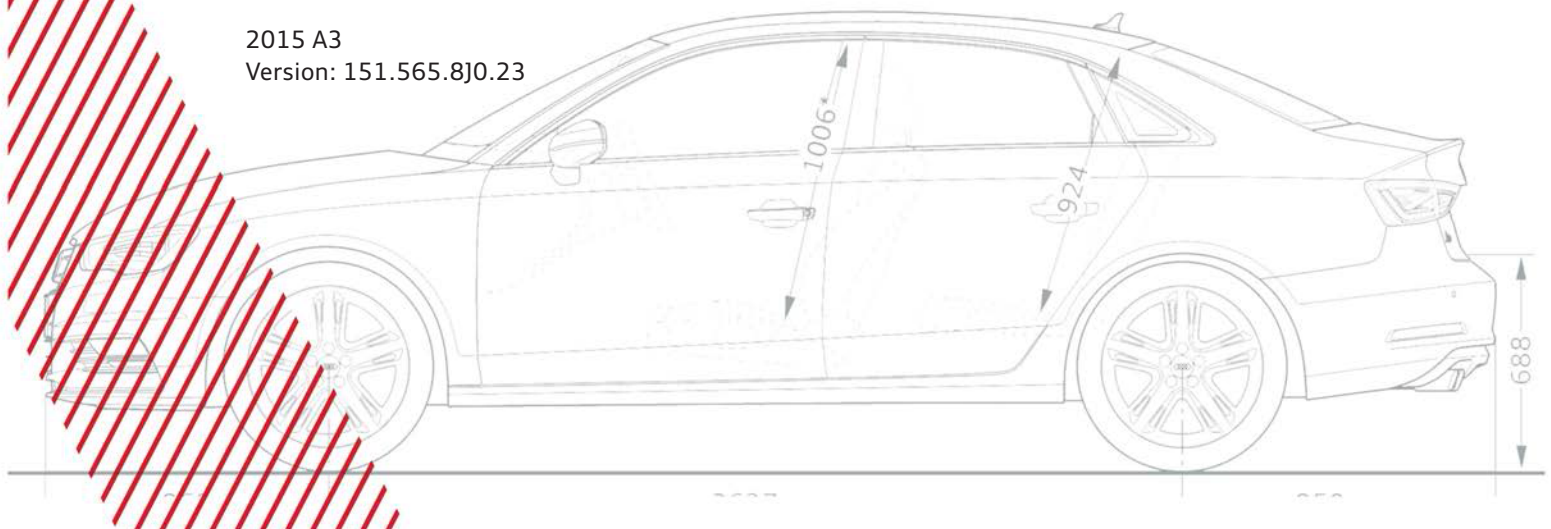
Thank you for your assistance in helping ensure that all new Audi owners enjoy their Audi model to the fullest.

Sincerely,

Jamie Dennis  
Director, Product Quality and Technical Service  
Audi of America

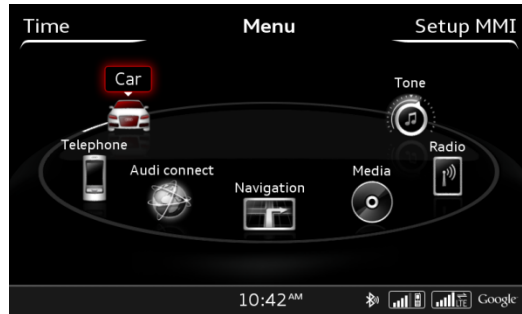
Enclosed: In-Car Technology Tutorials Installation DVDs:

2015 A3  
Version: 151.565.8J0.23

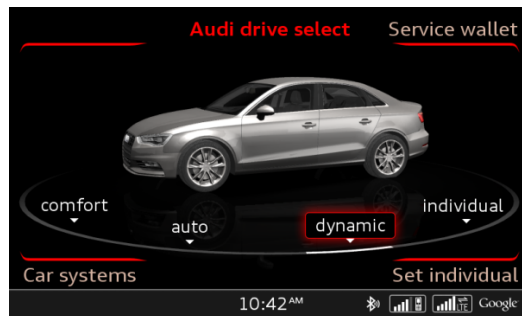


## Instructions for Installing Audi MY2015 A3 DVD: In Car Technology Tutorials

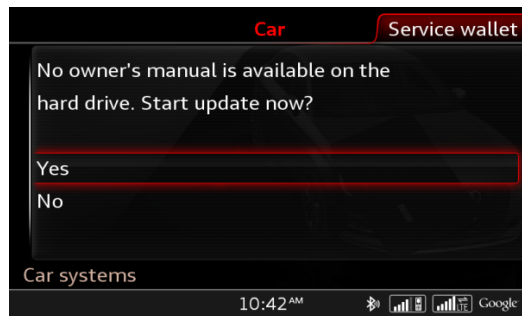
1. Ignition should be in accessory mode.
2. Insert DVD into CD/DVD slot.
3. Press the **MENU** function button.
4. Select “**Car**” from the Menu.



5. Select “**Service Wallet**” using the upper right control button.



6. When Prompt appears, Select “**Yes**” for installation to begin.



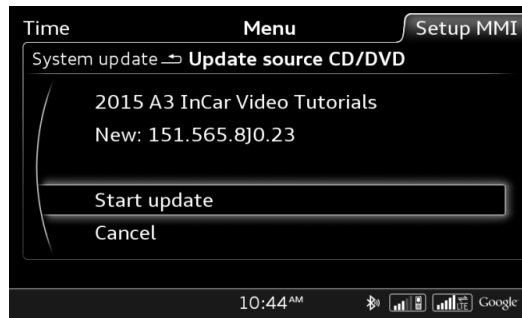
7. Select the **CD/DVD** as the source.



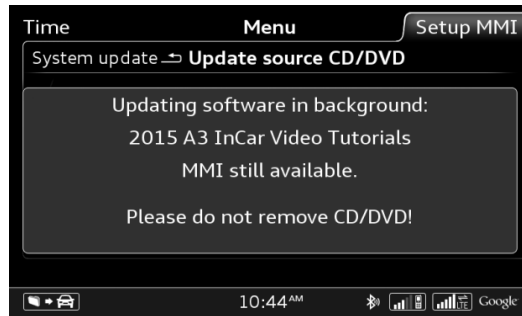
8. Verify the version number is correct and select **Start Update**.

2015 A3 InCar Video Tutorials  
Version Number: 151.565.8J0.23

Note: This installation DVD can only be used on A3 vehicles with MMI Navigation plus



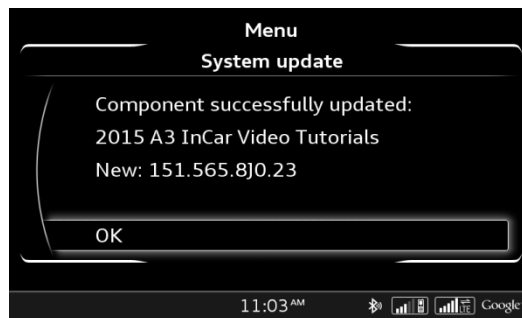
9. Other MMI Menus can be accessed during the installation process.



The progress of the installation can be seen with the progress bar on the lower left side of the display.



10. When the installation is complete, Select **OK** to exit.



11. **REMOVE** DVD from Drive

12. Test a video from the Onboard to ensure the system is functioning properly.
  - a. Press **MENU** Function button.
  - b. Select **CAR** from the menu.
  - c. Select **Service Wallet**.
  - d. Select **Continue** after the disclaimer.

Choose a video from the Onboard Manual menu or from a submenu to play.

