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Sent on	10	03	2014	Expires on	10	12	2014
From	John Mendel, Executive Vice President						
Subject	Takata Airbag Recall						

Dear Acura Dealers:

A news story aired Thursday evening, Oct. 2, 2014 on the CBS Evening News concerning recalls of Takata airbags that may result in questions from clients.

First and most importantly, let me say that our deepest sympathies are with the clients mentioned in this story and their families.

It is important to recognize that this story is not referring to any new products currently on sale.

[The attached message](#) reaffirms our commitment to the safety of our clients, which is supported by a robust process for notifying our vehicle owners of recalls. This message has been posted on the Acura recall website.

Client Inquiries

Should you receive questions from clients concerned about a recall:

1. Please ensure that your Service Department assists clients in identifying whether their vehicles are affected by a recall. In the event that a vehicle is included in a recall, please schedule a service appointment immediately.
2. In addition, please inform clients that they can check if there is a current airbag recall on their vehicle by searching their VIN on the Acura recall site: recalls.acura.com or call 1-800-382-2238, option 4.

Media Inquiries

Should you receive calls from news media regarding this story, please ask that they contact Honda North America Public Relations at 310-783-3170.

Thank you, and please don't hesitate to contact me with any questions or concerns.

John Mendel
Executive Vice President
Automobile Division

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