



Service Bulletin

File in Section: 00 - General Information

Bulletin No.: 14-00-89-004

Date: October, 2014

INFORMATION

Subject: Information for Fleet Vehicles – Ignition Key, Fob and Key Rings Configuration

Models: 2014-2015 Buick Enclave, Encore, LaCrosse, Regal, Verano
2014 Cadillac Escalade, Escalade ESV
2014-2015 Chevrolet Camaro, Caprice PPV, Captiva, Cruze, Equinox, Express, Impala, Impala Limited, Malibu, Silverado LD, Silverado HD, Sonic, Spark, Suburban, Tahoe, Traverse, Trax
2015 Chevrolet Colorado
2014-2015 GMC Acadia, Savana, Sierra LD, Sierra HD, Terrain, Yukon Models, Yukon XL Models
2015 GMC Canyon

Overview

Some Customers are bundling multiple keys, fobs, and key tags together on a single crimped loop. This practice may result in unintended key rotation, and **MUST** be discontinued immediately.

The information in this bulletin details the proper methods for attaching the ignition key, fob, and key tag together.

Information for Ignition Key, Fob, Key Tags and Key Rings Configuration and Applying QR or Barcode Sticker

Notice: It is crucial that the instructions in this Bulletin are followed exactly as written.

Table of Contents

- 1. Key Tag Requirements
- 2. Applying a QR or Barcode Sticker to the Fob.
- 3. Key Configuration: Standalone Key with Separate Fob — Narrow Attachment
- 4. Key Configuration: Standalone Key with Separate Fob — Thick Attachment
- 5. Key Configuration: Standalone Key with Separate Fob — Thick Attachment
- 6. Key Configuration: Flip-Key with Integrated Fob
- 7. Key Configuration: Adding a Lightweight Key to the Second Key Ring
- 8. Key Configuration: Proper and Improper Examples

1. Key Tag Requirements

- The key tag **MUST** be smaller than the key fob.
- The key tag **MUST** be lightweight.
- The key tag **MUST** be flexible.

The following are examples of acceptable key tags:



3995884

Lightweight small poly key tags.



3995966

Thin plastic loyalty tags with QR or barcode. Height 1 in (25 mm), width 2 in (50 mm).

2. Applying a QR or Barcode Sticker to the Fob



3996185

Attach a QR sticker or bar code sticker to the fob as shown.

3. Key Configuration: Standalone Key with Separate Fob — Narrow Attachment

The following key ring configuration applies to these Models:

- 2014-2015 Buick Enclave
- 2014 Chevrolet Impala Limited
- 2014-2015 Chevrolet Captiva, Express, Silverado LD, Silverado HD, Suburban, Tahoe, Traverse
- 2015 Chevrolet Colorado
- 2014-2015 GMC Acadia, Savana, Sierra LD, Sierra HD, Yukon, Yukon XL
- 2015 GMC Canyon



4001621

Review the preceding Key Examples (1) and Fob Examples (2).



4001571

Notice: ONLY the key should be on the first 16 mm OD ring (1).

1. Place a 16 mm OD ring (1) on the key.
2. Place a 16 mm OD ring (2) on the fob and key tag.
3. Connect the two rings.

4. Key Configuration: Standalone Key with Separate Fob — Thick Attachment

The following key ring configuration applies to these Models:

2014 Cadillac Escalade, Escalade ESV



4001778

Review the preceding standalone key and fob example.

Notice: ONLY the key should be on the first 16 mm OD ring.

1. Place a 16 mm OD ring on the key.
2. Place a 22 mm OD ring on the fob and key tag.
3. Connect the two rings.

5. Key Configuration: Standalone Key with Separate Fob — Thick Attachment

The following key ring configuration applies to this Model:

2014-2015 Chevrolet Camaro



4001858

Review the preceding standalone key and fob example.



4002251

Notice: ONLY the key should be on the first 16 mm OD ring (1).

1. Place a 16 mm OD ring (1) on the key.
2. Place a 18.9 mm OD ring (2) on the fob and key tag.
3. Connect the two rings.

6. Key Configuration: Flip-Key with Integrated Fob

The following key ring configuration applies to these listed Models:

- 2014-2015 Buick Encore, LaCrosse, Regal, Verano
- 2014-2015 Chevrolet Caprice PPV, Cruze, Equinox, Impala, Malibu, Sonic, Spark, Trax
- 2014-2015 GMC Terrain



4002491

Review the preceding flip-key with integrated fob example.



4002558

Notice: ONLY the flip-key with integrated fob should be on the first 18.9 mm ring (1).

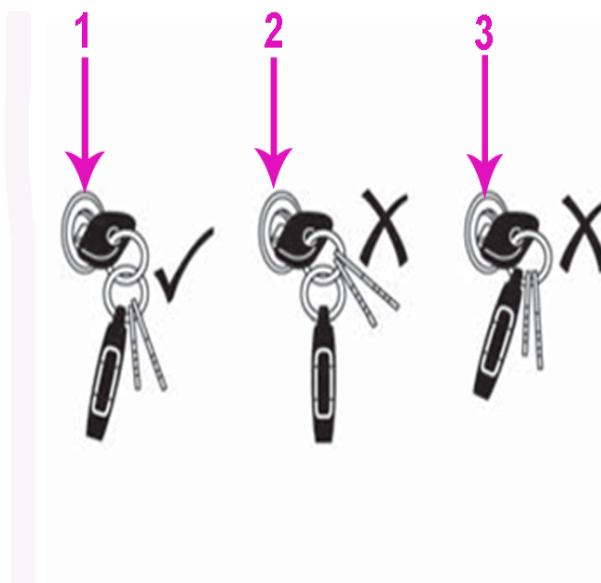
1. Place a 18.9 mm outside diameter ring (1) on the flip-key with integrated fob.
2. Place a 18.9 mm outside diameter ring (2) on the key tag.
3. Connect the two rings.

7. Key Configuration: Adding a Lightweight Key to the Second Key Ring

Some fleet vehicles may require an additional key. If this situation occurs, the following instructions **MUST** be adhered to:

- For a standalone key with a separate fob, the additional lightweight key **MUST** be connected to the second key ring.
- For a flip-key with an integrated fob, the additional lightweight key **MUST** be connected to the second key ring.

8. Key Configuration: Proper and Improper Examples



3996977

- **Proper Configuration (1):** Ignition key only attached to the first ring with the fob and additional keys attached to the second ring.
- **Improper Configuration (2):** Ignition key attached to the first ring with additional keys attached to the first ring. Any additional keys **MUST** be attached to the second ring along with the fob. See Proper Configuration (1).
- **Improper Configuration (3):** Ignition key attached to the only ring with additional keys and the fob attached. Any additional keys and the fob **MUST** be attached to a second ring. See Proper Configuration (1).